



## **NEWS RELEASE**

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### **CITY SQUARE MALL- REDEFINING THE SHOPPING AND ENTERTAINMENT EXPERIENCE**

City Developments Limited's (CDL) newest commercial project, City Square Mall, is set to redefine the benchmarks for shopping and entertainment. Located at the junction of Serangoon and Kitchener Road, City Square Mall, comprising more than 700,000 sq ft. of retail space, will be the biggest mall built by CDL to-date. Shoppers will have access to a wide range of exciting and quality retail outlets. There are also plans to provide essential services and open spaces in an area that is enjoying rapid gentrification.

City Square Mall has direct underground access to Farrer Park MRT station and is easily accessible via the Central Expressway (CTE). The mall has also been carefully planned and designed by the renowned Lend Lease Group to create a superior shopping and entertainment centre, attractive to the mid-income market.

Unique features include provision of linear glass skylights throughout the mall, for bringing in natural lighting to enhance the internal ambience. The mall is designed in L-shaped configuration, providing a series of shop fronts that will create a lively and vibrant retail street. The layout helps to maximise the retail frontage for retailers, and shoppers will enjoy good visibility of the outlets from other floors. Well-placed escalators and bridges between different parts of the mall facilitate pedestrian traffic, making vertical and lateral mobility at ease. In addition, CDL has also proposed an innovative use of the public open space in front of the mall by creating a 'Town Square' (which is being considered by the authorities) to act as a magnet to bring the community and tourists together.

The development comprises 4 storeys above ground and 2 storeys subterranean retail, housing a hypermarket, anchor stores, specialty shops, food courts, restaurants, and a Cineplex, providing an excellent retail mix. In addition, supporting services such as health and beauty care, medical and education institutions will be housed above the 4-storey retail podium.

Mr Chia Ngiang Hong, Group General Manager of CDL said, "City Square Mall is set to redefine the shopping and entertainment experience in the Serangoon Area. This mega project will transform, re-vitalise and create a new vibrancy and 'buzz' to the precinct." Mr Chia added, "It will be 'THE' place to meet as we aim to have one of the best designed malls in Singapore."

A tender for the construction of City Square Mall is expected by the end of this year. Although the marketing drive for City Square Mall has not started, pending the design and concept approvals from the relevant authorities, it has already garnered much interest from well-known retail names, attracted by the potential of this new and exciting integrated complex. Interested retailers may contact CDL Hotline 6877 1818 for more information.