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## **NEWS RELEASE**

25 January 2007

### **CDL Launches Its First Sculpture under Public Art Tax Incentive Scheme**

City Developments Limited (CDL) launches its first public artwork by the river today at The Pier. The first donor to participate in the Public Art Tax Incentive Scheme (PATIS), formerly known as the Public Sculptures Scheme under the National Heritage Board, CDL commissioned the "Reed Sculpture" into a full-sized piece for public display at Robertson Quay.

The "Reed Sculpture" was the winning entry of CDL's inaugural Singapore Sculpture Award in 2003. Conceptualized by Peter Chen, a trained architect and lecturer in Industrial Design, it was slated for the riverfront site at Robertson Quay. The site was chosen to support the government's vision to bring greater vibrancy to the Singapore River through the arts.

Dr Lee Boon Yang, Minister for Information, Communications and the Arts, is the Guest of Honour for the unveiling ceremony to be held this evening.

Mr Kwek Leng Joo, Managing Director of CDL said, "The CDL Singapore Sculpture Award and its support of the Public Art Tax Incentive Scheme are in line with our commitment as a major developer to offer a gracious living environment for Singaporeans. Together with our partners, we hope to help propel Singapore into a global city for the arts as well as to leave a legacy in the cultural and physical landscape of Singapore."

CDL has contributed significantly to Singapore's art scene for more than a decade. Among its various initiatives is the biennial CDL Singapore Sculpture Award, designed to nurture artistic talent and promote public awareness and appreciation for this relatively less developed art form in Singapore, as well as to help enrich Singapore's sculptural landscape. The uniqueness of the sculpture award is that winners have the opportunity to have their works commissioned and installed in a public area.

Donors participating in the PATIS will enjoy double tax deduction for the appraised value of the donated public art, maintenance cost of adopted public art, or installation and maintenance costs of displayed public art. First introduced in 2003, the scheme aims to encourage corporations and individuals to donate, commission, display and maintain public art.

Since 1 April 2006, the scope of PATIS has expanded to include both two and three-dimensional public artworks in publicly accessible areas. These can be freestanding installation or integrated into a building facade. More details on PATIS as well as the other tax incentive schemes available for heritage and public art are attached overleaf.

CDL is currently planning to commission the winning sculpture of the 2<sup>nd</sup> Award to be sited at the upcoming urban park at the City Square Mall. This project has enjoyed the strong support and partnership of the Singapore Art Museum, National Arts Council, Sculpture Square, LASALLE-SIA College of the Arts, Nanyang Academy of Fine Arts and iPreciation Pte Ltd

The 3<sup>rd</sup> CDL Singapore Sculpture Award, which will be launched in the first quarter of 2007, will see the inclusion of National Parks Board (NParks) to the organizing committee. NParks will be offering suitable public sites amongst its new or existing parks or the new park connectors for the winning works of the Award. This nationwide competition will provide a platform for participants to customize their sculptural design to enhance the physical landscape of Singapore.

Guests at the launch of "Reed Sculpture" will be offered a sampling of fine cuisine from gourmet restaurants of The Pier, CDL's newest mixed development along the Singapore River. The gastronomic spread include authentic French home-style fare and classical favourites from Brasserie WOLF, canapés from the coffee connoisseur (tcc), chocolate pralines from The Chocolate Factory and modern European cuisine from Reif+James. Adding to the evening's vibrancy are whisky aperitifs from La Maison du Whisky, Phuket Beer from Tasting Notes, as well as a choice selection of beer from Belgian bar and bistro, Brussels Sprouts. Cool chill-out tunes by the jazz trio from Harry's Bar will complete the charming riverside experience. Other tenants at The Pier include Robotaya Yoyogi.

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Annexes:

Annex 1: Picture of Reed Sculpture & the Artist

Annex 2: Fact Sheet on the CDL Singapore Sculpture Awards

Annex 3: Fact Sheet on NHB Tax Incentive Schemes

Annex 4: Fact Sheet on F&B tenants at The Pier at Robertson

## ANNEX 1

### **Reed Sculpture**

*Reed Sculpture* is the winning piece for the inaugural CDL Singapore Sculpture Award in 2003. It signifies boldness and strength in the face of harsh environmental conditions. The design was inspired by resilient reed plants often found standing tall in water or in dry places.

This public art work was commissioned by CDL and sited at Robertson Quay in conjunction with the National Heritage Board's Public Sculptures Scheme.



*Artist: Peter Chen*

The work is designed by Peter Chen, an architect by training. He is currently assistant professor at Nanyang Technological University's School of Art, Design & Media (ADM), where he teaches 3D foundation studio. The NTU ADM is the first comprehensive professional art school in Singapore where students are equipped with the knowledge and tools to produce ground-breaking creative artworks.

## ANNEX 2

### **The CDL Singapore Sculpture Awards Fact Sheet**

#### **Background & Objectives**

The CDL Singapore Sculpture Award was first initiated in 2003. Its objectives are:

- [1] to enhance the appreciation of and the standard of sculpture in Singapore;
- [2] to recognize and showcase the talent of both established and aspiring sculptors;
- [3] to inspire young artists to develop their interest and potential in this art form

If appropriate and relevant, CDL will commission and produce the winning work into a life-size sculpture for public display. It will allow for young artists to have their work publicly displayed.

This Award reinforces CDL's long-standing commitment in supporting the development of the arts and youth in Singapore. There is an exhibition of winning and selected interesting works at the Singapore Art Museum.

#### **Competition Format & Prizes**

Open Category:

All Singaporean citizens and Permanent Residents residing in Singapore and work permit, professional and student pass holders.

Student Category:

Open to students from all local and international schools and tertiary institutions.

<b>Types of Prizes</b>	<b>Open Category</b>	<b>Student Category</b>
Grand Prize	S\$8,000	S\$4,000
First Runner- Up	S\$2,000	S\$1,500
Merit Award - Most Creative Use of Materials	S\$1,000	S\$800
Merit Award - Innovative Craftsmanship	S\$1,000	S\$800

#### **Competition Themes**

- 1<sup>st</sup> Award (2003) - Wind and Water (sited along the river, at Robertson Quay)  
*"Reed Sculpture"* by Peter Chen
- 2<sup>nd</sup> Award (2005) - Live, Work and Play (likely to be sited in front of City Square Mall, within the new Urbanpark at Kitchener Road)  
*"The Wind, Her Rain and a Coloud Meets with a Tree in the Monsoon Season"* by Yeo Chee Kiong

### **Partners /Organising Committee**

- Singapore Art Museum
- National Arts Council
- National Parks Board
- LASALLE-SIA College of the Arts
- Nanyang Academy of Fine Arts
- Sculpture Square
- iPreciation

### **Adjudicators for Final Judging Session 2005**

- Mr Kwek Leng Joo, Managing Director, City Developments Limited
- Ms Jean Wee, Acting Assistant Director, Singapore Art Museum
- Mr Peter Pran, Principal, NBBJ
- Ms Han Sai Por, Renowned Sculptor
- Mr Chua Ek Kay, Renowned Artist
- Mr Baet Yeok Kuan, Renowned Artist
- Dr Chng Nai Wee, Eye Surgeon and Renowned Artist
- Mr Michael Koh, Director, URA

### **Adjudicators for Final Judging Session 2003**

- Mr Kwek Leng Joo, Managing Director, City Developments Limited
- Mr Chueng Yee (Overseas Sculpture based in California, USA)
- Mr Kurt Chan (Installation Artist and Associate Professor of The Chinese University of Hong Kong)
- Ms Han Sai Por, Renowned Sculptor
- Mr Anthony Poon, Renowned Sculptor
- Mr Chua Ek Kay, Renowned Artist
- Mr Baet Yeok Kuan, Renowned Artist
- Mrs Koh-Lim Wen Gin, Chief Planner and Deputy CEO, URA
- Mr Tai Lee Siang, Director, DP Architects Pte Ltd
- Mr Samuel Ding, Associate, Axis Architects Planners
- Ms Jean Wee, Acting Assistant Director, Singapore Art Museum
- Ms Tay Swee Lin, General Manager, Sculpture Square

### **Profile of Participants**

- 2003:169 participants; 2005: 237 participants (40% increase)
- Comprising students, architects, Art lecturers, professional sculptors and retirees.
- Ages range from 12 to 73 years.
- 2003: 17 schools took part; 2005: 23 schools, including participation from international and local schools, premier and neighbourhood schools.



### **ANNEX 3**

#### **NHB Expands Scope of Tax Incentives for Public Artworks**

25 January 2007 marks the launch of City Development Limited's "Reed Sculpture" at The Pier at Robertson Quay. The unveiling of this magnificent piece of art work created by Mr Peter Chen is highly significant as it marks the first donation under the Public Art Tax Incentive Scheme (PATIS).

Following closely behind CDL's fine example of commissioning works of art for public enjoyment is Ascendas. The company, which developed and manages the Phase II of Biopolis research facility at North Buona Vista Road, has recently commissioned art works to enhance the environment. These works are created by renowned artists Ms Lee Meiling, Mr Kenneth Tan and Mr Vincente Delgado (Tito).

PATIS was formerly known as the "Public Sculptures Scheme (PSS)". Its name was changed to reflect the wider scope of the scheme to include both two-dimensional and three-dimensional works. This change is intended to encourage the display of more forms of public art beyond sculpture.

To qualify for PATIS, artworks should have artistic and/ or heritage merits, and be displayed in a publicly accessible or publicly visible area. Under the scheme, donors who commission, display or adopt a public artwork can enjoy a double tax deduction off the value of the artwork, or costs of installation and maintenance.

Approved recipients eligible for PATIS donations should be public agencies or owned by public agencies. Under the revised scheme, the definition of a "public agency" has been expanded. It now includes non-profit arts and heritage institutions whose subscribing members and Board of Directors are appointed by the Minister or Permanent Secretary of a ministry. This allows for more institutions to qualify as approved recipients of donations.

PATIS is one of three tax incentive schemes administered by the National Heritage Board (NHB). The others are the National Heritage Fund – Central Fund (NHF-CF) and Approved Museum Scheme (AMS). From FY03 to FY05, a

total of almost \$41 million worth of cash and artefact donations was channeled through NHB.

NHB also lends support to the Urban Redevelopment Authority (URA) for the URA Gross Floor Area Incentives. It provides secretariat support for the Public Art Appraisal Committee (PAAC) which together with URA jointly appraises and endorses artworks under consideration.

Details of PATIS, NHF-CF, AMS and the URA Gross Floor Area Incentives can be found in the accompanying brochure.

### ***About NHB***

The NHB champions the promotion of a vibrant cultural and heritage sector in Singapore. It aims to make heritage enriching, relevant and accessible to all through forging collaborative partnerships and staging innovative programmes to engage different audiences. NHB is a statutory board formed on 1 August 1993 under the Ministry of Information, Communications and the Arts (MICA).

### **For more information, please contact:**

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## Comparison between PSS and PATIS

Public Sculptures Scheme	Public Art Tax Incentive Scheme	Criteria	Rationale
<ul style="list-style-type: none"> <li>Solely concerned with public sculptures.</li> </ul>	<ul style="list-style-type: none"> <li>Incorporates other forms of public art.</li> </ul>	<ul style="list-style-type: none"> <li>Public art is defined as any two-dimensional or three-dimensional work with artistic and/ or heritage merits.</li> <li>It can be either a free-standing installation (eg. sculpture) or integrated into a building façade (eg. wall relief), and cannot be easily removed.</li> <li>As in the past, the works would still have to be endorsed by the Public Art Appraisal Committee (PAAC).</li> </ul>	<ul style="list-style-type: none"> <li>This is to further encourage the display of more forms of public art beyond sculpture.</li> <li>It will also encourage more private sector participation in commissioning, displaying and maintaining public art.</li> </ul>
<ul style="list-style-type: none"> <li>The definition of a “public agency” was limited to either a Ministry, Statutory Board, organ of state, or government department.</li> </ul>	<ul style="list-style-type: none"> <li>Expands the definition of a “public agency”.</li> </ul>	<ul style="list-style-type: none"> <li>A “public agency” now includes non-profit arts and heritage institutions whose subscribing members and Board of Directors are appointed by</li> </ul>	<ul style="list-style-type: none"> <li>This is to allow more institutions to qualify for the Approved Recipient status. Approved Recipients must be museums that are public agencies or</li> </ul>



		<p>the Minister or Permanent Secretary of a ministry.</p>	<p>owned by public agencies.</p> <ul style="list-style-type: none"><li>• The requirement for their subscribing members and Board of Directors to be appointed by the Minister or Permanent Secretary of a ministry ensures accountability, and that the artefacts and public art donated do not remain privately owned.</li></ul>
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## ANNEX 4

### **Gastronomy at The Pier at Robertson**

An epicurean's delight, The Pier at Robertson houses some of the most exciting gastronomic experiences to be found in Singapore. From gourmet restaurants to specialist offerings to more than palatable entertainment, a visit to The Pier at Robertson will be a sensational experience not only for the taste buds but the artistic senses of smell and sight as well.

#### **the coffee connoisseur (tcc)**

**#01-01/02**

Contact: Mr Henry Tan (T - 6336 5675)



An art boutique caffè that is the leading purveyor of gourmet coffee in Singapore, the coffee connoisseur (tcc) offers innovative coffee concoctions and a delicious selection of food including mains, snacks and desserts. Enjoy an aromatic cuppa, amidst beautiful art pieces showcased in this chic joint.

#### **Reif+James**

**#01-03**

Contact: Mr James Charles (T - 6238 8817)

Reif + James

With its unique blend of old-world charm and new-world 'edginess', the truly stylish will appreciate the sophisticated décor as their taste buds are tantalised with the delightful European cuisine with Asian accents served here. Executed to perfection with flair and panache, every dish at Reif+James is a surprise to the palate.

#### **Robotaya Yoyogi**

**#01-04**

Contact: Mr Edwin Tan (Tel - 9842 6255)



Enjoy traditional Japanese country cooking known as "Robotaya" where the freshest seafood, meat and vegetable are grilled on an open hearth before your very eyes. A concept from Tokyo, Japan, relax in a rustic wood setting with delicacies complete with a sake or Shochu.

#### **Tasting Notes**

**#01-05/06**

Contact: Ms Jil Lim (Tel - 6238 8840)



Indulge yourself silly with over 200 wine labels to choose from. Sommelier services are also available on site to assist you with your selections. Not just a wine retail boutique, wine sourcing services are also available.

**Harry's @ The Pier Robertson**

**#01-07/08/09**

Contact: Mr Andrew Koh (Tel - 6538 3029)



Soak in the *joie de vivre* of the charming riverside district @ Harry's- the perfect chill-out bar for all city dwellers. Apart from serving up a wide range of cool tipples and a tantalising selection of tapas, you can unwind with a game of pool on the 8ft long Brunswick Pool Table. House specialty cocktail includes a wide range of flavored Sangrias, Mojito, Caipirinha, Margarita and many more! The bar also airs 'Live' telecasts of all major sports on weekends. Happy Hour runs till 10pm daily.

**La Maison du Whisky**

**#01-10**

Contact: Ms Marlene Leon (Tel - 6733 0059)



Straight from France, La Maison du Whisky has an astounding selection of 700 whiskies from all over the world from Scotland, Ireland, Japan, USA, Wales, France and even India! You will be spoilt for choice as a full range of whiskies from single malts, single grain, blended malts, bourbon, ryes and Tennessee are available.

**The Chocolate Factory**

**#01-11**

Contact: Ms Iveta Bernard (Tel - 6235 9007)



A heaven for all chocolate lovers, The Chocolate Factory is run by chocolatier Laurent Bernard. You may even be lucky enough to catch Laurent preparing his delightfully inspired chocolate creations in his open-concept kitchen. Swing by for a chocolate treat or some chocolate confectionary perfect for a gift.

**Brussels Sprouts**

**#01-12**

Contact: Mr Gavin Chen (Tel - 6887 4344)



The latest creative culinary offering by the dynamic husband-and-wife duo of Emmanuel Stroobant and Edina Hong. Brussels Sprouts is a casual dining bistro specialising in Belgian cuisine. A definite favourite is the Belgian *moules* or mussels – available in over 15 preparation styles – paired with any of the 70 different types of beer stocked here. The joint's inviting décor and comfortable bar stools make it the perfect spot to watch the world go by.

**Brasserie WOLF**

**#01-13**

Contact: Ms Yeow Mei Sin (Tel - 9362 3856)



Brasserie WOLF introduces the winning French concept that pairs casual ambience with the culinary and service standards of a fine dining restaurant. Savour authentic traditional French cuisine by French Chef Philippe Nouzillat, complemented by Brasserie WOLF's impeccable selection of premium wine, in this charming riverside brasserie. Voted The Most Popular Western Cuisine Restaurant, Singapore Gourmet Hunt 2006.