



News Release

26 March 2009

THE ARTE – A MASTERPIECE OF MODERN LIVING

Over the weekend, home buyers expressed their enthusiasm for The Arte at Thomson, the new inspiration for luxury city-living in the well-located Thomson vicinity. The exquisite show suites were buzzing with potential home buyers during the “by invitation only” private preview weekend. About 60% of the 100 units released were sold at an average price of \$880 per square foot. The Interest Absorption Scheme was also extended to buyers during the preview, at no additional cost. The Arte is a good buy indeed as buyers can enjoy all the benefits of a freehold, exceptionally located and luxuriously finished development at a superbly attractive price. Majority of the units were purchased by Singaporeans for owner occupation and for investment.

The much anticipated private preview was met with very encouraging response and the appointed marketing consultants (Huttons and CBRE) have requested for another “by invitation only” preview this coming weekend for their prospective buyers who have missed out on the earlier preview as they were either away during the school holidays or were out-stationed. New units are expected to be released this weekend.

“In this current market, we believe that The Arte offers buyers a superb value for a prime freehold property in the well-located Thomson vicinity. The encouraging sales to-date shows that the allure of an excellent location, lavishly-designed living spaces with a palette of exquisite fittings and finishes remains a powerful one. At The Arte, buyers will be getting a luxurious condo without the need to pay a premium price,” said Mr Chia Ngiang Hong, CDL’s Group General Manager.

The Arte at Thomson is an inspirational, artistic masterpiece by renowned founding principal and design director, Chan Soo Khian, of his award-winning architectural firm - SCDA Architects Pte Ltd. Comprising two stunning 36 storey towers of sculptured elegance, the architectural design of the development embodies a modernistic architectural approach softened by flowing lines and subtle curvature. Surrounded by a sprawling landscaped garden, the 336-unit development offers complete condominium facilities with elevated apartments and generous balconies that fully capture the glorious views of MacRitchie Reservoir, the Singapore Polo Club and the stunning city skyline.

With a choice of freehold units from 2-bedrooms to 4-bedrooms, Sky Suites and Sky Villas, The Arte is poised to define a new perspective in contemporary city living. Living spaces at The Arte have been designed to the finest of details. Full height windows allow light to illuminate the spacious interiors of elegant simplicity. Every apartment is finished to high standards of refinement, blending natural elements such as timber and marble with contemporary materials to craft exquisite forms. The fully furnished modern kitchen comes complete with cooker hood, hob and electrical oven from Bosch and a refrigerator. The bathrooms feature European designed fittings including a Vitra long bath and Hansgrohe tap and shower fittings.

Residents will appreciate the thoughtfulness behind the beautifully groomed gardens, which feature a Water Court Garden, a Yoga Court, Reflexology Walk, Eco Pond and almost 500 metre long Garden Walk. Sporty types can enjoy the Lap Pool, Cabana Pool Deck, Sun Deck and Tennis Court, or work out either in the fully-equipped indoor Work-Out Room or the outdoor Work-Out Station. Wireless hotspots around the pool area also allow you to stay connected to the Internet or the office.

The Novena and Toa Payoh MRT stations are also within strolling distance and there are also exit roads to both Thomson Road and Balestier Road. The Arte is surrounded by shopping malls nearby such as Novena Square, United Square and the HDB Hub and the Orchard shopping area is mere minutes away. CHIJ Toa Payoh is within easy access at less than a kilometer away and other top-notch schools in close proximity include SJI International School, St. Joseph's Institution, Catholic Junior College and Pei Chun Public School.

To discover how to live it up in the city, please call 6253-7337 or 6253-6996.

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Please refer to attached fact sheet for details about The Arte.

For media queries, please contact:

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THE
ARTE
 A T T H O M S O N

DEVELOPMENT DETAILS	
Project Name	The Arte
Developer	City Developments Limited
Address	21 & 23 Jalan Raja Udang
Development Layout	2 blocks of 36-storey units
Tenure of Land	Freehold
Site Area	178,955 sq ft
Number of Apartments	336 units
Configurations/Sizes	54 units of 2-Bedroom: 1,055 sq ft 164 units of 3-Bedroom: 1,399 - 1,625 sq ft 100 units of 4-Bedroom: 1,873 sq ft 8 units of Sky Suites: 2,896 sq ft 10 units of Sky Villas: 2,648 - 4,015 sq ft
Recreational Facilities	Reflective Pool Water Court Garden Eco Pond Work-Out Station Children's Playground Tennis Court Party Lawn Grill Garden Clubhouse Party Deck Outdoor Lounge 50m Lap Pool Children's Play Pool Sun Deck Cabanas Pool Deck Male and Female Changing Rooms and Steam Baths Work-Out Room Yoga Court Reflexology Walk Garden Walk / Jogging Track
Estimated Completion	2012

CONSULTANTS

Architect	SCDA Architects Pte Ltd
Builder	Dragages Singapore Pte Ltd
Project Interior Designer	SCDA Architects Pte Ltd
M&E Engineer	Conteem Engineers Pte Ltd
C&S Engineer	LSW Consulting Engineers Pte Ltd
Quantity Surveyor	KPK Quantity Surveyors Pte Ltd
Landscape Consultant	SCDA Architects Pte Ltd