



## **URA, CDL and SYOGOC join hands to introduce Olympic-themed art sculptures at Marina Bay**

**Singapore, April 16, 2010** – To commemorate Singapore's hosting of the first ever Youth Olympics Games (YOG), two specially-designed Olympic-themed public artworks will be installed at the Marina Bay waterfront promenade. A collaboration between the Urban Redevelopment Authority (URA), City Developments Limited (CDL) and Singapore Youth Olympic Games Organising Committee (SYOGOC), these commemorative artworks are sponsored by CDL and are the first public art sculptures to be showcased under the new Marina Bay Public Art Programme by URA.

### **Singapore 2010 Youth Olympic Games**

As the host city of the inaugural YOG, SYOGOC aims to involve as many Singaporeans as possible in the Games. The Singapore 2010 Youth Olympic Games (Singapore 2010) is anchored on the Olympic ideals of achieving peace and a better understanding of culture through sport, and commitment to the environment. The Olympic-themed artworks will serve to remind Singaporeans of our significant contribution towards the Olympic ideals through our hosting of the first YOG.

### **Marina Bay Public Art Programme**

An exciting new skyline is fast taking shape in Marina Bay. The entire 3.5km-long waterfront promenade connecting the necklace of attractions will be opened by the middle of this year for the public to enjoy. To further enliven the public spaces

in Marina Bay, and to inculcate a greater sense of community and belonging for the precinct, the URA has initiated the Marina Bay Public Art Programme. The programme aims to provide a framework for the integration of public artworks into the urban landscape in Marina Bay and to make it a choice destination for public artworks and visual art events.

“Marina Bay will soon become a new focal point for Singaporeans, with various public attractions for visitors to enjoy. Through the Marina Bay Public Art Programme, we hope to enhance the quality of public spaces in Marina Bay and enliven visitors’ experience of Marina Bay by bringing in a good selection of visual public art projects and events into the area. These artworks will literally add more colours to the Bay, and inject greater vibrancy and character to the area,” said Mrs Cheong Koon Hean, URA’s Chief Executive Officer.

The Marina Bay Public Art Programme will guide and coordinate the installation of both permanent and temporary artworks and the programming of visual art events at Marina Bay.

A Marina Bay Public Art Advisory Panel has been formed to provide advice and guidance on matters related to public art at Marina Bay. The list of members, from both the public and private sectors, can be found in [Annex 1](#).

### **URA-CDL-SYOGOC Partnership**

Marina Bay will be a key venue for the first YOG. The Singapore 2010 Opening and Closing Ceremonies will be held at The Float@Marina Bay in August. Nine<sup>1</sup> of the 26 sport competitions will also be held at the International Convention Centre (ICC), The Float and Marina Reservoir.

To celebrate Singapore’s hosting of the inaugural YOG, two Olympic-themed public artworks will be installed at the Marina Bay waterfront promenade along Marina Boulevard, near the Central Promontory Site. It will be the first public art

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<sup>1</sup> Taekwondo, Judo, Fencing, Wrestling, Handball and Boxing at the ICC, Cycling at the Float@Marina Bay, and Canoe/Kayak and Rowing at the Marina Reservoir.

sculptures launched under the Marina Bay Public Art Programme, and are specially commissioned and sponsored by CDL.

“This initiative shows that Singapore 2010 Youth Olympic Games is not just for young athletes, it is an event where everyone can be a part of. When completed, the sculptures will be installed at Marina Bay as a proud reminder to Singaporeans of the nation’s contribution to a new chapter in the Olympic movement and to youths and sports. The youthful spirit of the YOG and its birth in Singapore is in line with the buzz and vibrancy which we want to develop for Marina Bay. We are pleased to partner URA and CDL in this initiative and we thank them for their commitment in integrating art and development, and for leaving Singapore with a legacy for the first YOG,” said Mr Goh Kee Nguan, Chief Executive Officer, Singapore Youth Olympic Games Organising Committee.

### **About the Olympic-Themed Commemorative Sculptures**

In the spirit of community engagement for the YOG, SYOGOC, URA and CDL wanted to provide an opportunity for the local arts community to take part by conceptualising artworks that would encapsulate the artistic expressions of the Olympic ideals. Leveraging on CDL’s established outreach to a creative talent pool from its arts initiative – the CDL Singapore Sculpture Award which has been held since 2003, past winners and open category finalists of the Award were invited to submit their concept proposals based on the Olympic themes of Peace and Sport, Culture and Environment. A total of some 90 concept submissions from 30 local and budding artists were received.

“At CDL, we believe that art complements the built environment. For over a decade, we have been avidly fostering creativity in the sculptural art form and providing our local sculptors with the opportunity to have their works commissioned through the CDL Singapore Sculpture Award. We are pleased to join SYOGOC and URA in this unique, once-in-a-lifetime arts partnership. We believe that these two artworks, created by our very own young artists, will help inspire local, budding sculptural talent, and the permanent public display of these

artworks will contribute towards Singapore's cultural legacy," said Mr Kwek Leng Joo, CDL's Managing Director.

The two Olympic-themed artworks were selected through a two-stage selection process (please see [Annex 2](#)). They were evaluated based on the following criteria: (a) relevance of the design to the Olympic themes, (b) level of innovation and originality, (c) how well the design fits in with the vision and positioning of Marina Bay, and (d) the ability of the design to engage the public.

The first artwork is by Mr Huang Yifan, 22, who holds a Diploma in Sculpture from LASALLE College of the Arts. Named "**A World United**", his design creatively reflects the unifying spirit of sport through a dynamic depiction of sportsmen engaging in the 26 sports of the YOG and represents the Olympic ideals of Peace and Sport, as well as Culture. Incidentally, he is also the youngest participant in this initiative.

The second artwork is by Mr Edwin Cheong, a lecturer at Nanyang Academy of Fine Arts. His work, named "**Breathe**", comprises three tree-like sculptures with windmills (or "branches") that echo the Olympic rings. It has been designed to capture the wind and translate the stored energy to power the LED lights lining the leaves at night. This sculpture demonstrates the self-sustaining nature of the environment and aptly reflects the Olympic ideal of Environment.

Details of the two artworks can be found in [Annex 3](#). CDL has appointed renowned local sculptor and artist Mr Baet Yeok Kuan, as a consultant for this initiative. Mr Baet will provide guidance to both young artists on the fabrication and installation of the sculptures. The completed artworks will be installed at the Marina Bay waterfront promenade and unveiled before the YOG in August. Please refer to [Annex 4](#) for the locations of where the artworks will be installed.

### **Other YOG-themed artworks at the Bay**

Apart from these two sculptures, there will be other YOG legacies around the promenade. This includes the Youth Olympic Park, which is located at the

entrance of the new pedestrian bridge at Marina Bay. The park will also display 27 artworks created by youths, YOG memorabilia which tell the Singapore 2010 story and installations in expression of the Olympic values of Excellence, Friendship and Respect. It will open before the end of April 2010.

### **About City Developments Limited**

As Singapore's property pioneer since 1963, CDL is a listed international property and hotel conglomerate. In Singapore, CDL holds an impressive track record of having developed over 22,000 luxurious and quality homes and is also one of the largest landlords.

Beyond developing architectural icons, CDL's decade-long commitment to the promotion of the arts, particularly sculpture and photography, underpins its commitment in pioneering arts programmes. The biennial CDL Singapore Sculpture Award held since 2003, is designed to showcase the talents of both established and aspiring local sculptors, foster greater appreciation for this art form, as well as to enrich Singapore's cultural landscape through the commissioning of the winning work for public display.

For more information on CDL's art initiatives, please visit [www.cdl.com.sg/csr](http://www.cdl.com.sg/csr)

### **About Singapore 2010 Youth Olympic Games**

Singapore will be hosting the inaugural Youth Olympic Games (YOG) from 14 to 26 August 2010. The Singapore 2010 Youth Olympic Games will receive some 5,000 athletes and officials from the 205 National Olympic Committees (NOCs), along with estimated 1,200 media representatives, 20,000 local and international volunteers, and 370,000 spectators. Young athletes - aged between 14 and 18 years - will compete in 26 sports and take part in a Culture and Education Programme.

The Singapore 2010 Youth Olympic Games aims to inspire youth around the world to embrace, embody and express the Olympic values of Excellence, Friendship and Respect. It will create a lasting sports, culture and education

legacy for Singapore and youths from around the world, as well as enhance and elevate the sporting culture locally and regionally.

For more information, please visit [www.singapore2010.sg](http://www.singapore2010.sg)

### **About Urban Redevelopment Authority**

The Urban Redevelopment Authority (URA) is Singapore's national land use planning and conservation authority. URA is also the development agency for Marina Bay. It spearheads Singapore's development efforts at Marina Bay, taking a holistic approach to master plan and implement key infrastructure. As the place manager for Marina Bay, it also promotes investment opportunities and exciting activities within Marina Bay, in collaboration with other government agencies and private stakeholders.

For more information, please visit [www.ura.gov.sg](http://www.ura.gov.sg)

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*Jointly issued by the Urban Redevelopment Authority, Singapore Youth Olympic Games Organising Committee and City Developments Limited*

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**MARINA BAY PUBLIC ART ADVISORY PANEL**

- 1) **Mr Mok Wei Wei (Chairperson)**  
Managing Director, W Architects and Board Member, Urban Redevelopment Authority
- 2) **Ms Fun Siew Leng**  
Group Director (Urban Planning & Design), Urban Redevelopment Authority
- 3) **Mr Philip Francis**  
Assistant Director, Arts Development, National Arts Council
- 4) **Mr Kwek Leng Joo**  
Managing Director, City Developments Limited
- 5) **Mrs Koh-Lim Wen Gin**  
Former Chief Planner & Deputy CEO, Urban Redevelopment Authority;  
Avid art collector
- 6) **Mr Milenko Pravcki**  
Dean, Faculty of Fine Arts, LASALLE College of the Arts

**LISTS OF PANELISTS IN THE TWO-STAGE SELECTION PROCESS FOR THE OLYMPIC-THEMED ARTWORKS**

**Stage 1 Short-listing Panel**

- 1) **Ms Esther An**  
Head of CSR & Deputy General Manager (Corporate Affairs), City Developments Limited
- 2) **Mr Richard Tan**  
Director, Corporate Planning, Singapore Youth Olympic Games Organising Committee
- 3) **Mr Mark Goh**  
Deputy Director, Marina Bay Development Agency, Urban Redevelopment Authority
- 4) **Dr Ian Woo**  
Lecturer, Programme Leader, Post-graduate studies, LASALLE College of the Arts
- 5) **Mr Sim Kok Huoy**  
Vice Dean, Office of Academic Affairs & Principle Lecturer of the Department for Design & Media, Nanyang Academy of Fine Arts
- 6) **Mr Baet Yeok Kuan**  
Local renowned sculptor and CDL's Art advisor for the Olympic-themed artworks
- 7) **Ms Han Sai Por**  
Local renowned sculptor and 1995 Cultural Medallion Winner

## **Stage 2 Selection Panel – Marina Bay Public Art Advisory Panel**

- 1) **Mr Mok Wei Wei (Chairperson)**  
Managing Director, W Architects and Board Member, Urban Redevelopment Authority
- 2) **Ms Fun Siew Leng**  
Group Director (Urban Planning & Design), Urban Redevelopment Authority
- 3) **Mr Philip Francis**  
Assistant Director, Arts Development, National Arts Council
- 4) **Mr Kwek Leng Joo**  
Managing Director, City Developments Limited
- 5) **Mrs Koh-Lim Wen Gin**  
Former Chief Planner & Deputy CEO, Urban Redevelopment Authority;  
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- 6) **Mr Milenko Pravcki**  
Dean, Faculty of Fine Arts, LASALLE College of the Arts

**DETAILED CONCEPTS OF THE ARTWORKS**

1) **A World United**

**Artist:** Mr Huang Yifan

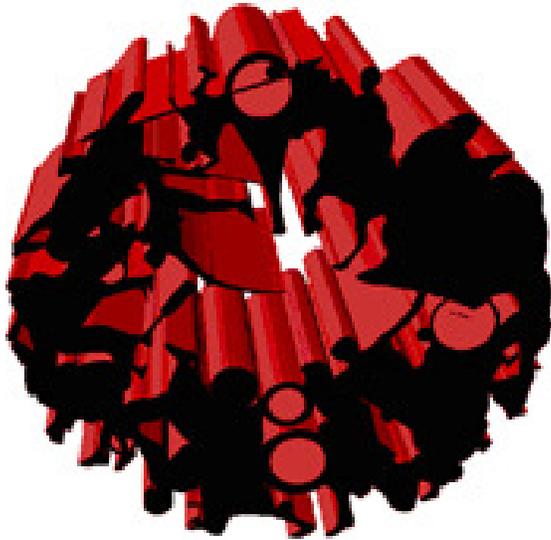
**Age:** 22

**Profile:** Even before graduating with a Diploma in Sculpture from LASALLE College of the Arts in 2008, Yifan already had his first artwork commission when he was a third-year student. In 2007, he was commissioned to create 20 sculptures, which were presented to ASEAN Ministers, as part of the 13<sup>th</sup> ASEAN Summit, held in Singapore.

A budding sculptor and ceramicist, Yifan has participated in numerous exhibitions held in Singapore and the region, including the ASEAN Youth Camp Gala Exhibition and ASEAN Culture and Heritage Exhibition, held in Yogyakarta, Indonesia in 2008.

Most recently, his works were showcased at the 1<sup>st</sup> Small Sculpture Show at Sculpture Square, the Totem Sculpture Exhibition at PoMo and The 4<sup>th</sup> CDL Singapore Sculpture Award Exhibition at Singapore Art Museum.

He is presently serving his National Service (NS).



**Concept:** “A World United” illustrates the unifying spirit of sport through a stylised and dynamic depiction of sportsmen engaging in the 26 sports of the Youth Olympic Games.

Symbolising peace and mutual respect of cultures shared by individuals through sport, the circular shape of the work is also a reflection of the *esprit de corps*, friendship, along with willingness to engage in the exchange of ideas and knowledge.

Through sports, unity and connection between individuals can be achieved – and more importantly, peace and harmony between nations and countries.

**Dimension:** 4.0m diameter, 1.5m width

**Material:** 316# Stainless Steel with 2k auto paint in Signal Red & Black

2) **Breathe**

**Artist:** Mr Edwin Cheong

**Age:** 36

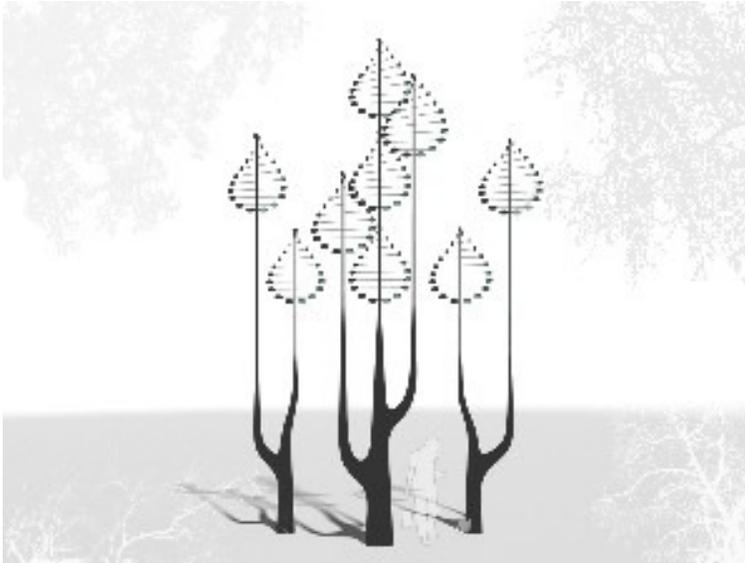
**Profile:** A Masters in Architecture graduate from the National University of Singapore, Edwin established his career as an architect, amassing experience in both private and public housing projects with several large local firms upon graduation in 2000.

Apart from a strong foundation in architectural design, Edwin has also gained rich experience in the fields of furniture, product, exhibition, retail and interior design prior to starting his academic career as a design lecturer.

His passion for furniture design has also won him the Young Designers' Merit Award at the Singapore Furniture Design Award in 2005, in addition to other awards for furniture pieces jointly designed with local firms.

With his versatility and broad range of design experience, Edwin has been inspiring interest amongst his students in elementary as well as specific applied design education. He currently lectures at Nanyang Academy of Fine Arts as Course Leader and Lecturer for Environmental Design (3D Design). Under his mentorship, his students have also won top prizes in inter-varsity/tertiary design competitions.

Edwin has also served as a guest judge for a recent MediaCorp design production and has contributed various articles on environmental design that were published in Lianhe Zaobao as part of a series on Environment Design Education for the Young.



**Concept:** The abundance of wind from the Site was the starting point for this design. To complement the human traffic that will soon cross the promenade, the sculpture is envisioned to add dynamism and a meaningful message to the static context.

The Tree is the most common image presented when men dialogue about environmental issues. By creating a tree-like sculpture that captures wind and translate the energy into tiny lights at night, we are reminded of the self-sustaining nature of our environment if we do not harm it. Interestingly, Nature has designed the Bronchi of our Lungs similar to the visual structure of a Tree. As the earth “Breathes” through its forest/trees, this analogy can be extended to how an Olympian athlete maintains his endurance by simply breathing.

The windmills, “bronchiole” or “branches” of the “tree” is metaphoric of the Olympic logo in keeping with its dedication to protect our Environment. The 192 cups are also shaped after olive leaves symbolising Peace and Environmental consciousness from 192 nations of the world where the 205 National Olympic Committees are from. For a sustainable global environment, all 192 nations will have to work together.

Oxidised greenish copper is used for the “cups” while black patinated copper is used for the rest of the sculpture to depict the critical condition our environment is currently facing.

**Dimension:** Three “Trees” with the tallest measuring 10.0m in height and the other two 8.0m in height

**Material:** Green oxidised copper cups, black patina copper trunk

**LOCATION OF ARTWORKS AT MARINA BAY WATERFRONT PROMENADE**

