



News Release

8 July 2011

STRONG RESPONSE AT THE LAUNCH OF CDL'S EXECUTIVE CONDOMINIUM - BLOSSOM RESIDENCES

City Developments Limited (CDL) launched its latest residential development – Blossom Residences. This 602-unit Executive Condominium (EC) is located along Segar Road, within the Bukit Panjang locale. It is nestled amongst lush greenery, and has panoramic views of the close-by nature parks including Zhenghua Park, Bukit Panjang Park, Upper Seletar Reservoir and Bukit Timah Nature Reserve.

Uniquely, Blossom Residences launch is timely and well positioned in the Bukit Panjang precinct. The previous EC – Chestervale was launched more than 10 years ago in 1997. Bookings for this prime development started yesterday and 150 units have been sold on its first day of launch to eligible buyers.

Architecturally, with its minimalist detailing, clean lines and modern aesthetics, the EC offers an irresistible combination of style, comfort and luxury. Attractively priced at an average of S\$685 per square foot, unit prices range from S\$548,000 for a 2 bedroom unit and from S\$841,000 for a 4 bedroom unit. Additionally, all units offer generous interior space and ample windows, thoughtfully designed to encourage natural cross-ventilation and lighting while providing magnificent views of the surrounding greenery. Most of the apartments are also designed with a North-South orientation, mitigating external heat from the afternoon sun.

First storey units will have a private enclosed space while those facing Segar Road offer an extended social area for a spacious layout. Selected special 4-bedroom units offer double-volume space in the Master bedroom.

All units also boast spacious bathrooms featuring polished tiles and quality fittings and kitchens equipped with appliances from selected brand names like Kohler and Electrolux to complement the luxurious setting of the apartment.

Blossom Residences has comprehensive facilities that include a refreshing 50 metre Lap Pool and Spa Pool, BBQ Pavilion, Palm Court as well as the uniquely designed spa pool alcoves - providing an ample range of activities to indulge in. Together with a Children's Playground, Kids' Pool and the exciting Play Agora, even the young ones can have their share of fun, making it truly a magnificent home for everyone. A visually stunning, well-appointed Clubhouse offers a fully-equipped Gymnasium, a Lounge, Function Rooms and a tranquil Meditation Sky Garden.

Adorned with interesting accent features such as the Trail Rest Stops, Rainforest Trail, Canopy Walk and Forest Oasis, residents will be immersed in the wonders of Mother Nature as the breathtaking landscaping in Blossom Residences creates an enchanted leafy wonderland. Strolls along the verdant pathways on the Sky Deck and Viewing Gallery offer impressive sights of lush forests and wonderful opportunities for picture perfect moments with loved ones.

Access to transportation is an ease. It is merely a 3-minute walk to Segar LRT station which will be connected to the upcoming Bukit Panjang MRT Station (Downtown line) and Bukit Panjang Bus Interchange. It is also well connected to major expressways with close proximity to a wide range of shopping and entertainment spots including Bukit Panjang Plaza, Bukit Timah Plaza, Fajar Shopping Centre and the upcoming Junction 10 mall. Reputable schools in the vicinity include Zhenghua Primary and Secondary School, Fajar Secondary School and West View Primary School.

"We are very happy with the enthusiastic response. Given its excellent location, spacious landscaping, comprehensive facilities and cosy interiors, Blossom Residences is the perfect home for everyone, in particular, young couples, who are looking to settle down in a place they can call their own. When the transport infrastructure is completed, this will not only provide seamless transfers for residents, but is also likely to increase the value of the properties in the area," said Mr Chia Ngiang Hong, CDL's Group General Manager.

Previous ECs developed by CDL include Esparis, Florida and Nuovo.

Booking of the units started on 7 July 2011 for successful applicants. The Blossom Residences Sales Gallery is open from 9.30am to 6.00pm daily.

For sales enquiries, please call the sales hotline: 6892 3303.

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Please refer to the fact sheet enclosed for details on Blossom Residences.

For media queries, please contact:

Belinda Lee
Assistant General Manager
Head, Corporate Communications
City Developments Limited
(Regn No: 196300316Z)

Gerry de Silva
Head, Group Corporate Affairs
Hong Leong Group Singapore

Tel: 6428 9315

Tel: 6428 9308

BLOSSOM

RESIDENCES

Luxurious Executive Condominium

FACT SHEET

DEVELOPMENT DETAILS		
Developer	Grand Isle Holdings Pte Ltd (a subsidiary of City Developments Limited)	
Project Name	Blossom Residences	
Address	30, 32 & 34 Segar Road	
Development Layout	Two blocks of 18-storey residential apartments and one block of 16/18-storey residential apartment, with one block of five-storey multi-storey carpark with roof garden and basement carparks	
Tenure of Land	99 years leasehold w.e.f 2 nd March 2011	
Site Area	Approx 20,834.1 sq m/ 224,258 sq ft	
No. of Apartments	602	
Configuration / Sizes	2-Bedroom 2-Bedroom PES: 3-Bedroom Compact: 3-Bedroom Compact + PES: 3-Bedroom 3-Bedroom + PES Dual Key 3-Bedroom Dual Key 3-Bedroom + PES 4-Bedroom Compact 4-Bedroom Compact + PES 4-Bedroom 4-Bedroom + PES Dual Key 4-Bedroom Dual Key 4-Bedroom + PES Penthouse: 3-Bedroom Penthouse: 4-Bedroom Penthouse: 4-Bedroom Dual Key	Approx 753 – 969 sq ft: 30 units Approx 1,076 – 1,109 sq ft: 2 units Approx 969 – 1,184 sq ft: 109 units Approx 1,335 – 1,367 sq ft: 5 units Approx 1,055 – 1,270 sq ft: 272 units Approx 1,421 – 1,711 sq ft: 20 units Approx 1,109 – 1,292 sq ft: 34 units Approx – 1,389 sq ft: 2 units Approx 1,249 – 1,539 sq ft: 66 units Approx 1,636 sq ft: 2 units Approx 1,496 sq ft: 24 units Approx 1,884 sq ft: 2 units Approx 1,356 sq ft: 16 units Approx 1,668 sq ft: 1 unit Approx 1,615 – 1,938 sq ft: 14 units Approx 2,088 sq ft: 2 units Approx 2,056 sq ft: 1 unit

<p>Recreational Facilities</p>	<ol style="list-style-type: none"> 1. Arrival Plaza 2. Guard house 2. Drop-off point 3. Clubhouse <ul style="list-style-type: none"> - Gymnasium - Lounge - Function Rooms - Steam Rooms - Changing Rooms - Meditation Sky Garden 5. Children's Playground 6. BBQ Trellis 7. Play Agora 8. Forest Oasis <ul style="list-style-type: none"> - Spa Pool - Dip Pool 9. Viewing Gallery 10. BBQ Pavilion 11. Canopy Walk 12. Kid's Pool 13. 50m Lap Pool 14. Alcoves 15. Spa Pool 16. Lounge Deck 17. Sky Deck 18. Urban Farm 19. Palm Court 20. Fitness Court 21. Multi-purpose Court 22. Tennis Court 23. Rainforest Trail 24. Trail Rest Stops 25. Lawn 26. Relaxation Trellis
<p>Estimated Completion</p>	<p>2014</p>

<p>CONSULTANTS</p>	
<p>Architect</p>	<p>ADDP Architects LLP</p>
<p>Project Interior Design</p>	<p>Axis ID</p>
<p>Landscape Consultant</p>	<p>Ong & Ong Pte Ltd</p>
<p>M&E Engineer</p>	<p>United Project Consultants Pte Ltd</p>
<p>C&S Engineer</p>	<p>LSW Consulting Engineers</p>
<p>Quantity Surveyor</p>	<p>Davis Langdon & Seah Singapore Pte Ltd</p>

All information contained in the Fact Sheet is current at time of release, and is subject to such changes as are required by the developer or the relevant authorities.

LOCATION MAP

