

FOR IMMEDIATE RELEASE

A New Sculpture for the People's Museum

Open call for SG50 commemorative sculpture at the National Museum of Singapore

Singapore, 11 November 2014 – Come 2015, the National Museum of Singapore will welcome a new sculpture on its premises – and it could be designed by you. In celebration of Singapore's 50th anniversary of independence, the Museum has partnered with developer City Developments Limited (CDL) to launch its first open call for the concept submission of this special SG50 commemorative public sculpture. The project will see the commissioning and installation of a new artwork by an artist – Singaporean or Permanent Resident – at the open lawn located at the Fort Canning Entrance of the National Museum of Singapore.

Angelita Teo, Director of the National Museum of Singapore, said, "CDL has always been an active partner of the National Museum and shares with us a common vision of enlivening and cultivating the local arts scene. As the people's museum, we are constantly looking for platforms to involve communities, to get them to contribute and participate in Singapore's history and living heritage. We look forward to the creative outcome of this open call and believe that the final commissioned artwork will not only enhance the Museum's space, but the lives of those who will come through our doors in years to come."

Centred on the theme *The Red Dot, Today & Tomorrow*, the project calls for a forward-looking artwork that reflects the values of our national identity and conveys the aspirations and ambitions of Singapore. The site-specific sculpture, which will be unveiled in the last quarter of 2015, should also reflect the National Museum's position as an iconic institution for our global city. Artists are encouraged to be creative in their concepts and interpretation of the theme, and are given the liberty to go beyond standard interpretation to employ various platforms, be it through traditional forms of art or newer forms of visual media. Ultimately, the commissioned artwork should enrich public's understanding towards visual arts and enhance public's enjoyment of the space.

Esther An, Chief Sustainability Officer of CDL, said, “As a homegrown developer, CDL has always recognised the significant role we can play to transform the landscape. This goes beyond the buildings we develop, as building a unique persona and cultural legacy is equally vital for Singapore as a global city. For over a decade, we have supported our local artists by realising their creative aspirations as public artworks through the CDL Singapore Sculpture Award. We are excited to partner National Museum in creating an iconic sculpture that celebrates our heritage and cultural identity, as well as for the community to enjoy, today and tomorrow.”

The National Museum of Singapore currently houses seven specially commissioned artworks created by five Singaporean artists. The selected SG50 commemorative sculpture through this open call will be featured alongside the famous *Pedas-Pedas* installation, which is Singapore’s largest red pepper by artist Kumari Nahappan.

The submission deadline for the open call is on 22 December 2014, 6pm. Please visit www.nationalmuseum.sg/NMSPortal/Exhibitions for further details on the open call.

Date	Timeline
11 November 2014	Open call for SG50 commemorative public sculpture
22 December 2014	Submission of concept proposal
February 2015	Announcement of selected design
4 th Quarter of 2015	Official unveiling of SG50 commemorative public sculpture

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About the National Museum of Singapore

With a history dating back to its inception in 1887, the National Museum of Singapore is the nation's oldest museum with a progressive mind. It is custodian of the 10 National Treasures, and its galleries adopt multi-perspective ways of presenting history and culture to redefine conventional museum experience. A cultural and architectural landmark in Singapore, the Museum hosts innovative festivals and events all year round—the dynamic Singapore Night Festival, visually arresting art installations, as well as amazing performances and film screenings—in addition to presenting thought-provoking exhibitions involving critically important collections of artefacts. The programming is supported by a wide range of facilities and services including F&B, retail and a Resource Centre.

About City Developments Limited

As Singapore's property pioneer since 1963, City Developments Limited (CDL) is a listed international property and hotel conglomerate with over 34,000 luxurious and quality homes to its name. Beyond developing environmentally-sustainable architectural icons, CDL believes in creating vibrant environments for the community. Since the 1990s, CDL has been contributing towards shaping Singapore's visual arts scene, through its support of sculpture and photography programmes. The biennial CDL Singapore Sculpture Award held since 2003, is designed to showcase the talents of both established and aspiring local sculptors, foster greater appreciation for this art form, as well as to enrich Singapore's cultural landscape through the commissioning of the winning work for public display. To date, CDL has commissioned and installed a total of six public sculptures, including two commemorative artworks for the Singapore 2010 Youth Olympic Games along Marina Bay Waterfront Promenade.

For more information on CDL's arts initiatives, please visit www.cdl.com.sg/csr

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