General Announcement::Announcement by First Sponsor Group Limited, an associate of Millennium & Copthorne Hotels plc

**Issuer & Securities** 

Issuer/ Manager	CITY DEVELOPMENTS LIMITED	
Securities	CITY DEVELOPMENTS LIMITED - SG1R89002252 - C09	
Stapled Security	No	

**Announcement Details** 

Announcement Title	General Announcement	
Date & Time of Broadcast	03-Jul-2017 07:59:10	
Status	New	
Announcement Sub Title	Announcement by First Sponsor Group Limited, an associate of Millennium & Copthorne Hotels plc	
Announcement Reference	SG170703OTHRK02L	
Submitted By (Co./ Ind. Name)	Enid Ling Peek Fong	
Designation	Company Secretary	
Description (Please provide a detailed description of the event in the box below)	First Sponsor Group Limited ("FSGL"), an associate of Millennium & Copthorne Hotels plc, has on 3 July 2017 released an announcement relating to Acquisition of the Bilderberg Hotel Portfolio in the Netherlands. For details, please refer to the announcement posted by FSGL on the SGX website www.sgx.com.	

#### Asset Acquisitions and Disposals::ANNOUNCEMENT OF ACQUISITION

**Issuer & Securities** 

Issuer/ Manager	FIRST SPONSOR GROUP LIMITED	
Securities	FIRST SPONSOR GROUP LIMITED - KYG3488W1078 - ADN	
Stapled Security	No	

**Announcement Details** 

	Accest Acquisitions and Dispects			
Announcement Title	Asset Acquisitions and Disposals			
Date & Time of Broadcast03-Jul-2017 07:10:00				
Status	New			
Announcement Sub Title	ANNOUNCEMENT OF ACQUISITION			
Announcement Reference	SG170703OTHRV8O5			
Submitted By (Co./ Ind. Name)	Neo Teck Pheng			
Designation	Group Chief Executive Officer			
Description (Please provide a detailed description of the event in the box below)	Please see attached.			
	<ul> <li>FSGL - SGX Announcement Bilderberg Portfolio Acquisition 03072017.pdf</li> <li>FSGL - Bilderberg Portfolio Acquisition Investor Presentation 03072017.pdf</li> <li>FSGL - Press Release Bilderberg Portfolio Acquisition 03072017.pdf</li> <li>Total size =8322K</li> </ul>			
	Like 0 Tweet G+1 0 Share			

#### FIRST SPONSOR GROUP LIMITED

(Incorporated in the Cayman Islands) (Company Registration No.: AT-195714)

#### ANNOUNCEMENT OF ENVISAGED ACQUISITION

#### 1. INTRODUCTION

- 1.1 The Board of Directors (the "Board") of First Sponsor Group Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce the acquisition by (a) FSMC NL Property Group B.V. ("FSMC"), a 33% indirectly-owned associated company of the Company incorporated under the laws of the Netherlands, and (b) Galaren Interholding B.V. ("Galaren", and together with FSMC, the "Purchasers"), a private limited liability company incorporated under the laws of the Netherlands, of the issued shares in the capital of Queens Bilderberg (Nederland) B.V. (the "Target", together with its subsidiaries, the "Target Companies", and each a "Target Company") (the "Target Shares") from QMH Limited (the "Seller"), a private company with limited liability incorporated under the laws of England and Wales. FSMC shall purchase, from the Seller, approximately 95% of the Target Shares and Galaren shall purchase the remaining approximately 5% of the Target Shares, therewith acquiring 100% of the Target Shares, by means of the entry of a sale and purchase agreement (to be entered into at a later date (as described in paragraph 1.2)) (the "Envisaged Acquisition").
- 1.2 The entering into the sale and purchase agreement and closing of the Envisaged Acquisition (the "<u>Closing</u>") is subject to the fulfilment of the relevant information and consultation procedures with employee representatives of the Target in compliance with the laws of the Netherlands. In the event that the sale and purchase agreement shall be entered into, the Company shall act as the Purchasers' guarantor under such agreement.
- 1.3 For the avoidance of doubt, each of the Seller and Galaren is a third party which is not an "interested person" of the Company for the purposes of Chapter 9 of the Listing Manual of Singapore Exchange Securities Trading Limited. The Board is of the view that the Envisaged Acquisition is in, or in connection with, the ordinary course of the Company's business.
- 1.4 Parties are currently targeting for Closing to take place in the third quarter of 2017. Following completion of the relevant share transfers, the Target Companies will become associated companies of the Company.

#### Information on the Seller

1.5 The Seller is an investment holding company. A majority of the shares in the Seller are controlled by affiliates of Goldman Sachs Group, Inc. and funds and accounts managed or advised by KKR & Co L.P.

#### Information on Galaren

1.6 Galaren is a member of the EVENT Hotel Group ("**Event**"). Event, which is based in Cologne, Germany is primarily engaged in the business of hotel investments and management. It has various ownership interests in 59 hotels across Europe which it manages, including 11 hotels in the Netherlands which it co-owns with a private equity fund. Event has an established track record of over 20 years in the European hospitality industry and has partnered with reputable institutions and private equity groups. FSMC's collaboration with Event on the Envisaged Acquisition is part of a wider arrangement with Event involving both FSMC and the Group, which will continue post-Closing (the "**Collaboration**"). Please refer to paragraph 7 for further details on the Collaboration.

#### 2. INFORMATION ON THE TARGET AND THE BILDERBERG PORTFOLIO

The following description of the Target and the 17 hotels in the Bilderberg Portfolio (as defined below) is based on information made available to the Company.

- 2.1 The Target is an investment holding company, incorporated as a private company with limited liability under the laws of the Netherlands. The issued and outstanding share capital of the Target comprises 4,084,022 ordinary shares with a nominal value of €1.00 each. The Target has 32 wholly-owned subsidiaries (direct and indirect), details of which are set out in the <u>Appendix</u>, through which the Target holds, manages and operates a total of 17 hotels under the Bilderberg brand and other related assets (collectively, the "<u>Bilderberg Portfolio</u>"). A loan is owed by certain Target Companies to an external bank (the "<u>Bank Loan</u>") in the amount of approximately €33.8 million (equivalent to approximately S\$53.2 million based on the Illustrative Exchange Rate<sup>1</sup>) as at 30 June 2017, which is secured against *inter alia* the shares of certain Target Companies and properties owned by these Target Companies. The Purchasers intend to procure that the Bank Loan be fully repaid after Closing.
- 2.2 The Bilderberg Portfolio is geographically spread across the Netherlands, including key gateway cities such as Amsterdam, Rotterdam and The Hague. It is an exceptional mix of leading conference hotels and distinctive trophy assets, attracting a balanced mix of leisure and commercial demand. The Seller has invested approximately €36.0 million (equivalent to approximately \$\$56.8 million based on the Illustrative Exchange Rate) in the Bilderberg Portfolio since 2014 which includes upgrading of rooms and bathroom facilities, and transformation of public areas, restaurants, bars and conference facilities. The Bilderberg Portfolio is well-positioned for its next phase of growth with these capital investments. In addition, Bilderberg is a well-known brand in the Netherlands and has an excellent reputation for providing high-quality service, great meeting and conference facilities and high standard food offerings in its many restaurants and banqueting venues.
- 2.3 The 17 hotels in the Bilderberg Portfolio are as follows:

I	Name of Hotel	Location	Room Count	FY2016 ARR <sup>(1)</sup> (€)	FY2016 occupancy (%)	Conferenc -ing space (sq m)	ECS <sup>(2)</sup> star rating
1.	Bilderberg Garden Hotel Amsterdam	Amsterdam	124	146.4	82.0	211	5 star
2.	Bilderberg Parkhotel Rotterdam	Rotterdam	189	96.9	73.7	740	4 star superior

<sup>&</sup>lt;sup>1</sup> The "<u>Illustrative Exchange Rate</u>" used in this announcement is €1:S\$1.577. The Illustrative Exchange Rate is solely for illustrative purposes and should not be construed as a representation that the relevant amounts have been or could be converted at this rate or at any other rate.

N	ame of Hotel	Location	Room Count	FY2016 ARR <sup>(1)</sup> (€)	FY2016 occupancy (%)	Conferenc -ing space (sq m)	ECS <sup>(2)</sup> star rating
3.	Bilderberg	The Hague	174	95.1	61.4	680	4 star
	Europa Hotel	_					superior
	Scheveningen						
4.	Bilderberg	Vaals	130	88.2	70.8	1,252	4 star
	Kasteel						superior
	Vaalsbroek						
5.	Hotel de	Oosterbeek	146	77.8	50.3	1,482	4 star
	Bilderberg						superior
6.	Bilderberg	Garderen	102	69.5	56.2	1,806	4 star
	Hotel 't						superior
7	Speulderbos	Garderen	84	75.7	59.3	1.020	4 star
7.	Bilderberg Résidence	Garderen	04	75.7	59.5	1,920	superior
	Groot						Superior
	Heideborgh						
8.	Bilderberg	Apeldoorn	93	89.1	63.1	443	4 star
	Hotel De						superior
	Keizerskroon						-
9.	Bilderberg	Wolfheze	101	62.8	52.6	1,365	4 star
	Hotel De						
	Buunderkamp						
10.	Bilderberg	Hoevelaken	79	67.8	50.6	887	4 star
	Hotel De						
4.4	Klepperman	Wolfheze	70	67.5	54.5	508	4 star
11.	Bilderberg Hotel Wolfheze	vvoineze	70	07.5	54.5	508	4 star
12	Bilderberg	Heelsum	71	75.7	55.5	788	4 star
12.	Hotel Klein	rioologini		10.1	00.0	100	superior
	Zwitserland						ouponor
13.	Bilderberg	Zwolle	57	100.9	60.7	737	4 star
	Grand Hotel						
	Wientjes						
14.	Bilderberg	Beetsterzwaag	65	160.3	36.2	294	5 star
	Landgoed						
	Lauswolt						
15.	Bilderberg	Venlo	82	80.7	75.3	240	4 star
	Hotel De						
	Bovenste Molen						
16	Bilderberg	Tegelen	66	94.8	60.7	308	4 star
10.	Château	regelen	00	04.0	00.7	000	superior
	Holtmühle						Caponol
17.	Bilderberg	Amsterdam	62	154.0	81.5	-	4 star
	Hotel Jan			-	-		
	Luyken						
TO	TAL		1,695	95.1	62.5	13,661	

Notes:

ARR denotes average room rate. The reference to "FY" followed immediately by a reference to a calendar year refers to the relevant financial year from 1 January to 31 December of the same calendar year. ECS star rating denotes European Classification System. (1)

(2)

2.4 14 of the 17 hotels in the Bilderberg Portfolio are freehold properties. There are two (2) other hotels, namely Bilderberg Garden Hotel Amsterdam and Bilderberg Europa Hotel Scheveningen which have a "perpetual right of ground lease"<sup>2</sup> and "temporary right of ground lease"<sup>3</sup> with the City of Amsterdam and the City of The Hague respectively. The remaining hotel namely Bilderberg Hotel Jan Luyken is on an operating lease expiring in September 2020.

#### 3. RATIONALE FOR AND BENEFITS OF THE ACQUISITION

#### 3.1 Quality portfolio acquisition

- (a) The Envisaged Acquisition presents an opportunity for the Group to acquire multiple quality properties, including properties with good capital appreciation potential in the Netherlands at an attractive price. This augurs well with the strategy of the Group to grow its recurrent income stream from its property holding business segment.
- (b) The Bilderberg Portfolio generated an EBITDA<sup>4</sup> of approximately €13.4 million (equivalent to approximately S\$21.1 million based on the Illustrative Exchange Rate) in FY2016. This implies a net yield of approximately 6.5% based on the acquisition property value of approximately €205.0 million (equivalent to approximately S\$323.3 million based on the Illustrative Exchange Rate) defined as the Commercial Portfolio Value (as defined in paragraph 4.2) plus the Transaction Cost (as defined in paragraph 4.1(c)).
- (c) The properties in the Bilderberg Portfolio are largely freehold with one (1) perpetual leasehold hotel which aligns well with the Group's long term investment strategy for capital appreciation.

#### 3.2 Potential upside return

(a) The Bilderberg Portfolio had an average occupancy of 62.5% with an average room rate of €95.1 (equivalent to approximately S\$150.0 based on the Illustrative Exchange Rate) achieved in FY2016. As part of the Target's ongoing capital expenditure ("<u>capex</u>") programme, approximately €9 million (equivalent to approximately S\$14.2 million based on the Illustrative Exchange Rate) was invested in FY2016 and a further approximately €12 million (equivalent to approximately S\$18.9 million based on the Illustrative Exchange Rate) was invested in FY2017. Such capex investments, coupled with the uptake in the Dutch hospitality market, bode well for the future trading performance of the Bilderberg Portfolio.

<sup>&</sup>lt;sup>2</sup> Under a "perpetual right of ground lease", the ground lessee may use the land for an indefinite period, in return for an annual or periodic payment.

<sup>&</sup>lt;sup>3</sup> Under a "temporary right of ground lease", the ground lessee may use the land for a temporary period in return for payment. The ground lease however might continue if the ground lessor does not order the lessee to vacate the premises (at market compensation).

<sup>&</sup>lt;sup>4</sup> EBITDA denotes earnings before interest, tax, depreciation and amortisation.

- (b) 47% of the FY2016 revenue of the Bilderberg Portfolio is derived from the Food and Beverage (F&B) and Meetings, Incentives, Conferencing and Exhibitions (MICE) segments. In view of the improving Dutch economy, this augurs well for the business.
- (c) The Bilderberg Portfolio also has a number of hotel properties which have good redevelopment potential, including adding more rooms to maximise room revenue.
- (d) The EBITDA for FY2016 is less than half of the historical peak in FY2008. This showcases the further earnings potential of the Bilderberg Portfolio.

#### 3.3 Long-standing track record

The Bilderberg Portfolio has established a solid track record of maintaining profitability from as far back as FY2001 and even throughout and after the last global financial crisis in 2008, proving its flexibility and resilience in maintaining financial performance.

- 3.4 <u>Diversification business and geographic</u>
  - (a) Based on the Group's property portfolio as at 31 March 2017, and on the assumption that the closing of the acquisition of the property in Utrecht, the Netherlands (as described in the Company's announcement made on 21 June 2017) and Closing occurred on the same date:
    - (i) the Group's assets in the property holding business segment as a percentage of the Group's total asset base will increase from 33% to 44%. As a result, together with the Group's property financing segment, the Group's assets generating recurrent income will increase from 47% to 55% of the Group's total assets; and
    - (ii) the Envisaged Acquisition will increase the Group's total asset exposure in the Netherlands from 22% to 35%. In addition, the Group's exposure to the Randstad region within the Netherlands will further increase.
  - (b) With the F&B and MICE segments being substantial profit contributors to the Bilderberg Portfolio, the Envisaged Acquisition will allow the Group to gain a foothold in this segment.
  - (c) The above-mentioned business and geographic diversifications will serve to enhance the Group's overall risk profile and further strengthen its business resilience.

#### 4. <u>CONSIDERATION</u>

- 4.1 For the purpose of this announcement, the aggregate cash consideration payable by the Purchasers for the Envisaged Acquisition is estimated to be approximately €171.4 million (the "<u>Consideration</u>") (equivalent to approximately S\$270.2 million based on the Illustrative Exchange Rate), comprising:
  - (a) approximately €123.4 million (the "Estimated Price") (equivalent to approximately S\$194.6 million based on the Illustrative Exchange Rate) for the purpose of acquiring the Target Shares which will be subject to certain post-Closing adjustments based on the post-Closing accounts of the Target prepared in accordance with the terms and

conditions of the sale and purchase agreement in order to arrive at the final amount (the "**Final Price**");

- (b) approximately €45.8 million (equivalent to approximately S\$72.2 million based on the Illustrative Exchange Rate) as at 30 June 2017 for the purposes of the full discharge and cancellation of the shareholders' loans owed by the Target to the Seller (the "**Shareholder Debt**"), which the Purchasers shall procure to be repaid; and
- (c) estimated transaction costs of approximately €2.2 million (equivalent to approximately S\$3.4 million based on the Illustrative Exchange Rate) (the "<u>Transaction Cost</u>").
- 4.2 The Estimated Price is calculated, on a cash free debt free basis, using the commercial value of the Bilderberg Portfolio as agreed between the Seller and the Purchasers of approximately €202.8 million (equivalent to approximately S\$319.9 million based on the Illustrative Exchange Rate) (the "<u>Commercial Portfolio Value</u>") adjusting for *inter alia*:
  - (a) the Shareholder Debt and the Bank Loan; and
  - (b) the amount of approximately €0.1 million relating to estimated cash and working capital of the Target as at 30 June 2017 (equivalent to approximately S\$0.2 million based on the Illustrative Exchange Rate) (the "<u>Estimated Working Capital</u>").
- 4.3 The Commercial Portfolio Value was the result of arm's length, commercial negotiations between the Purchasers and the Seller on a willing-buyer, willing-seller basis. The Purchasers had taken into consideration factors such as the commercial value of the Bilderberg Portfolio, the current property market conditions in the Netherlands, the capex investments made by the Target, the historical and estimated running yield from the hotels in the Bilderberg Portfolio, and the physical condition of the Bilderberg Portfolio.
- 4.4 The computation and mode of payment of the Consideration (excluding Transaction Cost) is as follows:
  - (a) Initial payment of Deposit

By 5 July 2017, the Purchasers shall pay an aggregate cash amount of approximately €20.3 million (the "**Deposit**") (equivalent to approximately S\$32.0 million based on the Illustrative Exchange Rate), which amount shall be paid to and held by a notary in escrow pending release to the Seller upon Closing.

(b) Payment of Remaining Amount on Closing (based on pre-Closing estimates)

On the date of Closing, the Purchasers shall pay an aggregate cash amount of approximately €148.9 million (equivalent to approximately S\$234.8 million based on the Illustrative Exchange Rate) (the "<u>Remaining Amount</u>").

(c) Post-Closing computation of Final Price

Post-Closing, the Final Price shall be computed by applying certain post-Closing adjustments to reconcile the pre-Closing estimates of the levels of cash and working capital of the Target Companies with the actual level based on a closing statement to be prepared post-Closing which will include a consolidated balance sheet of the Target Companies as at 30 June 2017.

4.5 Based on the latest audited consolidated financial statements of the Target as at 31 December 2016 provided by the Seller, the book value of, and net tangible asset value attributable to, FSMC's *pro rata* portion of the Target Shares was approximately €31.7 million (equivalent to approximately S\$50.0 million based on the Illustrative Exchange Rate). As the Target Shares are not publicly listed and traded, the Company does not have information on their available open market value.

#### 5. FINANCING OF THE ACQUISITION

The Company, through its wholly-owned subsidiary FS Euro Capital Limited, shall *inter alia* (a) lend to FSMC to finance its 95% *pro rata* share of the Estimated Price and related Transaction Costs; and (b) lend to the Target for it to finance the repayment of the Shareholder Debt and at a later date after Closing, the Bank Loan. The Company will finance these loans using its existing cash resources and through the drawdown of its existing unsecured credit facilities.

#### 6. ILLUSTRATIVE FINANCIAL EFFECTS OF THE ACQUISITION

- 6.1 **For illustrative purposes only**, the financial effects of the Envisaged Acquisition as set out below are prepared based on the audited consolidated financial statements of the Company for FY2016 as set out in the Company's 2016 Annual Report and subject to the following key assumptions:
  - (a) the financial effects assume the Envisaged Acquisition is treated as an asset acquisition based on the applicable accounting principles and takes into account the full repayment of the Bank Loan;
  - (b) the effect of the Envisaged Acquisition on the Group's consolidated net tangible assets ("<u>NTA</u>") per ordinary share in the capital of the Company ("<u>Share</u>") is based on the assumption that the Envisaged Acquisition had been effected at the end of FY2016; and
  - (c) the effect of the Envisaged Acquisition on the Group's consolidated earnings per Share ("<u>EPS</u>") is based on the assumption that the Envisaged Acquisition had been effected at the beginning of FY2016.
- 6.2 The illustrative financial effects as set out below are theoretical in nature and for illustrative purposes only, and are therefore not indicative of the actual or potential financial performance, financial position or earnings of the Group post-Closing:
  - (a) <u>NTA per Share</u>

Based on the assumptions in paragraph 6.1, the Group's consolidated NTA per Share will remain unchanged as a result of the Envisaged Acquisition.

(b) <u>EPS</u>

Based on the assumptions in paragraph 6.1, the EPS of the Group is expected to increase by 9.7% from 19.17 Singapore cents to 21.04 Singapore cents as a result of the Envisaged Acquisition.

#### 7. <u>COLLABORATION WITH EVENT, POST-CLOSING CAPITAL STRUCTURE</u> <u>REBALANCING AND BUSINESS REVIEW</u>

- 7.1 The Group, FSMC, Event and Galaren have committed to work with the incumbent management team of the Target to do a thorough review of the business and the financial capital structure of the Target to map out the strategy of the Bilderberg Portfolio moving forward. It is intended that, in connection with the Collaboration, Event (either directly or through one of its wholly-owned subsidiaries) shall provide hotel management services in respect of the Bilderberg Portfolio, pursuant to which one (1) or more hotel management agreements may be entered into with the relevant Target Companies after Closing.
- 7.2 Should certain hotels in the Bilderberg Portfolio be sold within the first 10 years following Closing, Galaren as the minority investor will be entitled to certain increased pay-out levels at a higher percentage than its proportionate ownership interest to be computed using a specified formula conditioned on FSMC achieving certain internal rate of return thresholds from the disposal of the relevant asset.
- 7.3 The Purchasers and the Group also intend to review possibilities to rebalance and further optimise the financial capital structures of the Target and Target Companies, which may include but are not limited to the provision and repayment of intercompany loans and the Bank Loan as well as undertaking any other capital management measures which the Purchasers will explore in detail with its professional advisors after Closing.

#### 8. DIRECTORS AND CONTROLLING SHAREHOLDERS

- 8.1 None of the Directors or (to the best of the knowledge of the Directors) controlling shareholders of the Company has any interest, direct or indirect, in the Envisaged Acquisition.
- 8.2 No person is proposed to be appointed to the Board in connection with the Envisaged Acquisition.

BY ORDER OF THE BOARD

Neo Teck Pheng Group Chief Executive Officer and Executive Director 3 July 2017

#### <u>APPENDIX</u>

S/N	Name of Target Company	lssued Share capital	Shareholder (100%)	Underlying land tenure (including both freehold / leasehold)
1.	RE De Bilderberg B.V.	€1	Uitbatingsmaatschappij Bilderberg B.V.	Owned – Utrechtseweg 261 Oosterbeek, cadastrally known as Oosterbeek B 892 and B 893
2.	Uitbatingsmaatschappij Bilderberg B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Utrechtseweg 263, cadastrally known as Oosterbeek B 496
3.	Hotel De Bovenste Molen B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Jammerdaalseweg Venlo, cadastrally known as Venlo G188 Owned – Bovenste Molenweg Venlo, cadastrally known as Venlo G 412, 413, 415 through 420, 462, 463, 840, 1022, 1033 and 1034 Owned – Jammerdaalseweg Venlo, cadastrally known as Venlo G 1036, 1037, 1040 and 1043
4.	Bilderberg Wolfheze B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Buunderkamp 8 Wolfheze, cadastrally known as Renkum A 448, 450, 483, 484, 486, 514, 567 and 568
5.	Bilderberg Heelsum B.V.	€22,782	Queens Bilderberg (Nederland) B.V.	Owned – Klein- Zwitserlandlaan 5 Heelsum, cadastrally known as Renkum B 2352, 2526 and 3571

S/N	Name of Target Company	lssued Share capital	Shareholder (100%)	Underlying land tenure (including both freehold / leasehold)
6.	Bilderberg Garderen B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Speulderbosweg 54 Garderen, cadastrally known as Garderen A 1157
7.	Bilderberg Foresterie B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Zonneheuvelweg and Wolfhezerweg 17 Oosterbeek, cadastrally known as Oostberbeek B 596 and B 872
8.	Bilderberg Amsterdam B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	-
9.	RE – Bilderberg Amsterdam B.V.	€1	Bilderberg Amsterdam B.V.	Ground lease from the Municipality of Amsterdam – Dijsselhofplantsoen 7 Amsterdam, cadastrally known as Amsterdam Z Z 2061
10.	Hotel "De Keizerskroon" B.V.	€120,252	Wubo Leasing B.V.	Owned – Tuinmanslaan, Loseweg and Koningstraat Apeldoorn, cadastrally known as Apeldoorn AB 460, 2726 (2726 owned together with Wubo Leasing B.V.) and 4328
11.	RE Keizerskroon B.V.	€1	Hotel "De Keizerskroon" B.V.	Owned – Koningstraat 7 Apeldoorn, cadastrally known as Apeldoorn AB 3388 and AB 2727
12.	RE Europa B.V.	€1	Delta Bilderberg B.V.	Ground lease from the Municipality of The Hague – Gevers Deynootweg 107 's Gravenhage, cadastrally known as 's Gravenhage VV 7304 A2

S/N	Name of Target Company	lssued Share capital	Shareholder (100%)	Underlying land tenure (including both freehold / leasehold)
13.	Wubo Leasing B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	Owned (together with Hotel "De Keizerskroon" B.V.) - Loseweg Apeldoorn, cadastrally known as Apeldoorn AB 2726
14.	Delta Bilderberg B.V.	€40,840,220	Queens Bilderberg (Nederland) B.V.	Ground lease/superficies divided in apartment rights – Groningsestraat 's Gravenhage, cadastrally known as 's Gravenhage V V 7387 A50 through A73
15.	Parkhotel B.V.	€22,690	Queens Bilderberg (Nederland) B.V.	-
16.	RE – Parkhotel B.V.	€1	Parkhotel B.V.	Owned – Rochussenstraat 6 and Westersingel 70 Rotterdam, cadastrally known as Rotterdam 4E AFD AG 1690 and 1691
17.	B.V. Hotel-Restaurant "Lauswolt"	€68,068	Queens Bilderberg (Nederland) B.V.	-
18.	B.V. Landgoed Lauswolt	€18,152	Queens Bilderberg (Nederland) B.V.	Owned – Van Harinxmaweg 6 Beetsterzwaag, cadastrally known as Beetsterzwaag B 3638
19.	De Klepperman Beheer B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	-
20.	Hotel De Klepperman B.V.	€27,230	Queens Bilderberg (Nederland) B.V.	Owned – Oosterdorpstraat and Veenlanden Hoevelaken, cadastrally known as Hoevelaken B 1841, 2239, 2240 and 2405

S/N	Name of Target Company	lssued Share capital	Shareholder (100%)	Underlying land tenure (including both freehold / leasehold)
21.	Bilderberg Barneveld B.V.	€18,154	Queens Bilderberg (Nederland) B.V.	Owned – Hogesteeg 50 Garderen, cadastrally known as Garderen A 1052
22.	Bilderberg Zwolle B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	Owned – Oosterdorpsstraat 19 Hoevelaken, cadastrally known as Hoevelaken B 1829 Owned – Stationsweg in Zwolle, cadastrally known as Zwolle G 8245
23.	Bilderberg Tegelen B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	-
24.	Chateau Holtmuhle Beheer B.V.	€18,000	Bilderberg Tegelen B.V.	Owned – Kasteellaan 8 Tegelen, cadastrally known as Tegelen C 5156
25.	Dolce Vaalsbroek B.V.	€986,064.41	Hotel Vaalsbroek B.V.	Owned – Epenerbaan, Schuttebergsweg, Meelenbroekerweg and Vaalsbroek 5 in Vaals, cadastrally known as Vaals H 367, 371, 635, 734, 736 and 788
26.	Hotel Vaalsbroek B.V.	€113,445.05	Queens Bilderberg (Nederland) B.V.	Owned – Schuttebergsweg and Vaalssbroek 1 and 3 in Vaals, cadastrally known as Vaals H 369, 370 and 388
27.	Bilderberg Rijssen B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	-
28.	De Nachtegaal van Lisse Beheer B.V.	€68,068	Van de Velde Beheer B.V.	-
29.	Exploitatiemaatschappij De Nachtegaal van Lisse B.V.	€18,152	De Nachtegaal van Lisse Beheer B.V.	_

S/N	Name of Target Company	lssued Share capital	Shareholder (100%)	Underlying land tenure (including both freehold / leasehold)
30.	Kastelenij B.V.	€18,152	Queens Bilderberg (Nederland) B.V.	_
31.	Rijnhotel B.V.	€186,050	Queens Bilderberg (Nederland) B.V.	_
32.	Van de Velde Beheer B.V.	€340,336	Queens Bilderberg (Nederland) B.V.	_



## **First Sponsor Group Limited**

Acquisition of the Bilderberg Hotel Portfolio in the Netherlands 3 July 2017







### Page

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Section 4	Proforma Financial Effects	36
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Section 2	Investment Rationale	9
Section 1	Executive Summary	2



### Section 1 Executive Summary

### **Executive Summary – Brief Details of the Bilderberg Portfolio**



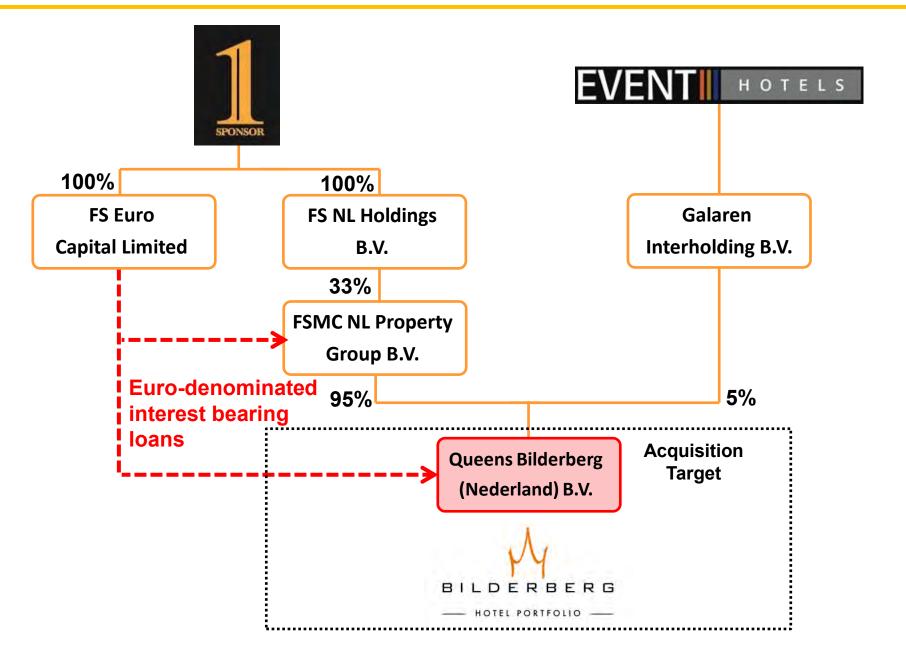
Bilderberg Portfolio	<ul> <li>16 owned hotels + 1 leased hotel</li> <li>Geographically well spread across the Netherlands, including key gateway cities such as Amsterdam, Rotterdam and The Hague</li> <li>Long-standing profit track record</li> <li>Experienced and long-serving management team</li> <li>Strong Dutch heritage brand</li> </ul>
Key property statistics	<ul> <li>1,633 rooms (owned) + 62 rooms (leased)</li> <li>13,661 sqm of conference space</li> <li>49 F&amp;B outlets (including 2 Michelin starred restaurants)</li> </ul>
Land tenure (owned)	14 freehold + 1 perpetual leasehold <sup>1</sup> + 1 temporary leasehold <sup>2</sup>
Acquisition Property Value ("APV")	<b>€205.0m (S\$323.3m) or €125,500 per room</b> <sup>3</sup> {including estimated transaction costs of Euro €2.2m (S\$3.4m)}
FY2016 trading statistics	Average occupancy: 62.5%; ARR: €95.1; RevPAR: €59.5; TRevPAR: €124.2
FY2016 EBITDA / Net yield	€13.4m / 6.5%
Expected completion date	3Q2017
FFT	<sup>1</sup> Perpetual right of ground lease <sup>2</sup> Temporary right of ground lease

<sup>3</sup> Excluding rooms of leased hotel

3

### **Executive Summary – Proposed Acquisition Structure**





### **Executive Summary – Portfolio Composition**





5 Crown Properties ("CP") - 763 rooms

- Crown jewels of the Bilderberg Portfolio
- Constitutes 80% of the APV
- Mainly in the Randstad region

• With their unique qualities, these hotels are

11 Properties with Potential ("PP") – 870 rooms

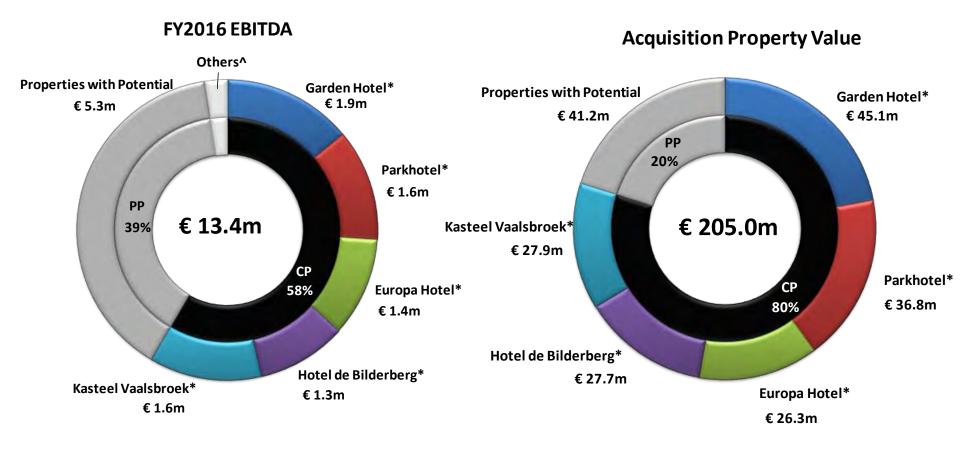
deemed to have potential earnings or value upside

- APV: €163.8m
- Price per room: €214,700
- Occupancy: 67%
- FY2016 ARR: €102
- FY2016 RevPAR: €69
- FY2016 TRevPAR: €127
- FY2016 EBITDA: €7.8m
- FY2016 Net yield: 4.8%

- APV: €41.2m
- Price per room: €47,400
- Occupancy: 57%
- FY2016 ARR: €82
- FY2016 RevPAR: €47
- FY2016 TRevPAR: €121
- FY2016 EBITDA: €5.3m\*
- FY2016 Net yield: 12.9%



### **Bilderberg Portfolio split by Crown Properties and Properties with Potential**



#### \*Crown Properties ^Bilderberg Hotel Jan Luyken – with an EBITDA of €0.3m

### **Executive Summary – Geographic spread of the Bilderberg Portfolio**



#### **5 Crown Properties**

- 1. Garden Hotel Amsterdam
- 2. Parkhotel Rotterdam
- 3. Europa Hotel Scheveningen
- 4. Hotel de Bilderberg Oosterbeek
- 5. Kasteel Vaalsbroek Vaals

#### **11** Properties with Potential

- 6. Hotel 't Speulderbos Garderen
- 7. Residence Groot Heideborgh Garderen
- 8. Hotel De Keizerskroon Apeldoorn
- 9. Hotel De Klepperman Hoevelaken
- **10. Hotel Klein Zwitserland Heelsum**
- 11. Hotel Wolfheze Wolfheze
- 12. Hotel De Buunderkamp Wolfheze
- 13. Grand Hotel Wientjes Zwolle
- 14. Landgoed Lauswolt Beetsterzwaag
- 15. Chateau Holtmuhle Tegelen
- 16. Hotel De Bovenste Molen Venlo

#### 1 Leased Property until 2020

17. Hotel Jan Luyken – Amsterdam (lease ends in September 2020)



### Henry A. Kissinger – "There cannot be a crisis next week. My schedule is already full" -an attendee of the Bilderberg Conference

- The Bilderberg story began in 1968 when a local Dutch family acquired its first Hotel, Klein Zwitserland. The name Bilderberg was only adopted later in 1975 with the acquisition of the Hotel de Bilderberg.
- The Bilderberg brand, although today known for its high quality hospitality offerings, is perhaps more widely recognized in its role for playing host to the inaugural "Bilderberg Group" conference.
  - This conference was slated as an international gathering of some the most influential individuals from the United States and Western Europe at the time, and was aimed at developing closer ties, as well as fostering discussions on political, economic and defense issues between the allies.
- The event was initiated by several people, such as Józef Hieronim Retinger<sup>1</sup>, then a Polish political adviser, who would go on to lead the establishment of the European Union, and supported by Prince Bernhard<sup>2</sup> of the Netherlands, who in turn invited distinguished guest such as the then heads of Unilever and the American Central Intelligence Agency.



<sup>2</sup>Prince Bernhard



<sup>1</sup>Józef Hieronim Retinger





### Section 2 Investment Rationale

### **Investment Rationale**



1

6

<u>Attractive Price</u> Quality portfolio (mainly freehold or perpetual leasehold properties) bought at 6.5% historical EBITDA yield Upside Potential 1: Higher occupancy and room rate in view of the uptake in the Dutch hospitality market

Upside Potential 2: Boost in F&B revenue (a significant component) from an improving Dutch economy

3

<u>Diversification</u>
 Higher recurrent income contribution
 Increased exposure to the Randstad region in the Netherlands

Long-standing Track Record Profitable from as far back as FY2001, including throughout the 2008 Global Financial Crisis

BILDERBERG

Upside Potential 3: Unlocking redevelopment potential for some of the hotel properties

10

### **Investment Rationale – Distinct and unique portfolio**



The envisaged acquisition offers the opportunity for the Group to acquire multiple fine quality properties including properties with good redevelopment and capital appreciation potential in the Netherlands at an attractive price.



## EBITDA of € 13.4m APV of € 205.0m



15 out of the 17 properties within the Bilderberg Portfolio include freehold and perpetual leasehold tenures. This aligns well with the Group's long term investment strategy for capital appreciation.

= 6.5% Yield

### **Investment Rationale – Upside Potential 1**

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### **Uptake in Dutch Hospitality Market**

The increasing momentum in the Dutch hospitality market bodes well for the future trading performance of the Bilderberg Portfolio.

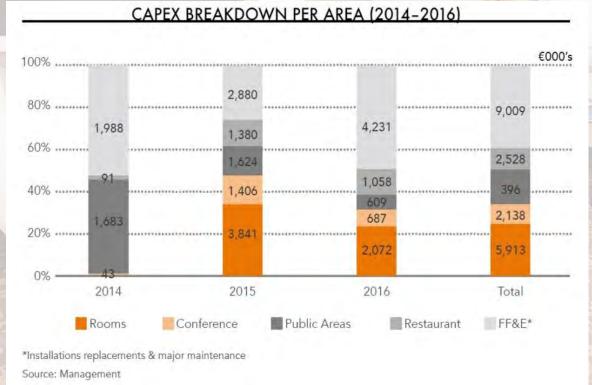


- <sup>1</sup> Source: The Economist
- <sup>2</sup> Source: iamsterdam
- <sup>3</sup> Source: Hotel News Resource STR
- <sup>4</sup> Source: Statistics Netherlands (CBS)
- <sup>5</sup> Source: RaboResearch



### Significant Capital Invested in the Bilderberg Portfolio in the Past 4 Years

The Bilderberg Portfolio has undergone capital expenditure of €36<sup>#</sup> million in total for the last 4 years which has positioned the portfolio advantageously to capture any potential upsides from the improving hospitality market conditions.

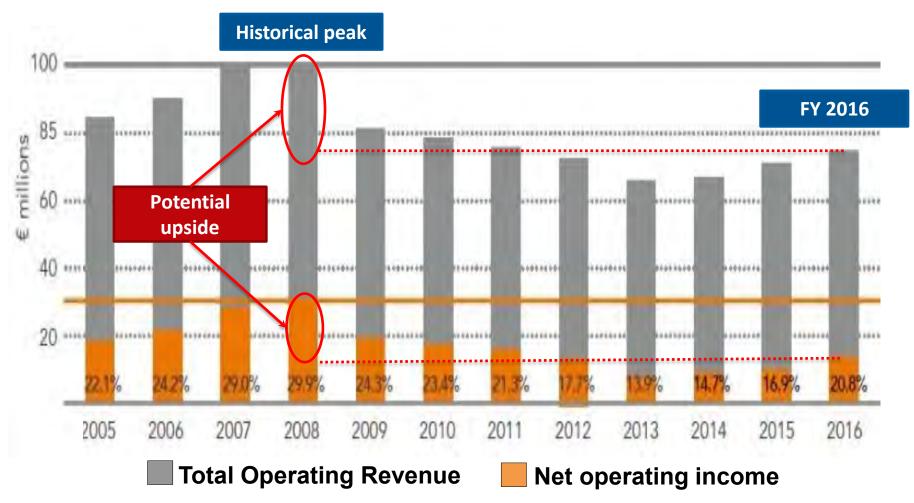


<sup>#</sup>Includes an additional €12 million in capex that was spent in 1H2017

Capex investments in FY2016 of approximately €9m with another €12m in 1H2017 has positioned the Bilderberg Portfolio to attract more customers, which will increase the occupancy, room rate and peripherally, the F&B segment.



The EBITDA for FY2016 is less than half of the historical peak in FY2008. This showcases the further earnings potential of the Bilderberg Portfolio







15

## published by iamsterdam

"ideally located in the museum district within walking distance of chic stores, restaurants and Museum Square"

"exceptional personal service"

"De Kersentuin has a famous history which spans more than 30 years"

As almost half of FY2016 revenue is derived from the F&B and MICE segments, the Bilderberg Portfolio is expected to benefit greatly from the improving Dutch economy and improved performance in the

### **Investment Rationale – Upside Potential 3**

### 1 SPONSOR

### **Expansion and Redevelopment Potential**

The following properties in the Bilderberg Portfolio are identified to have redevelopment potential, including increasing room count.

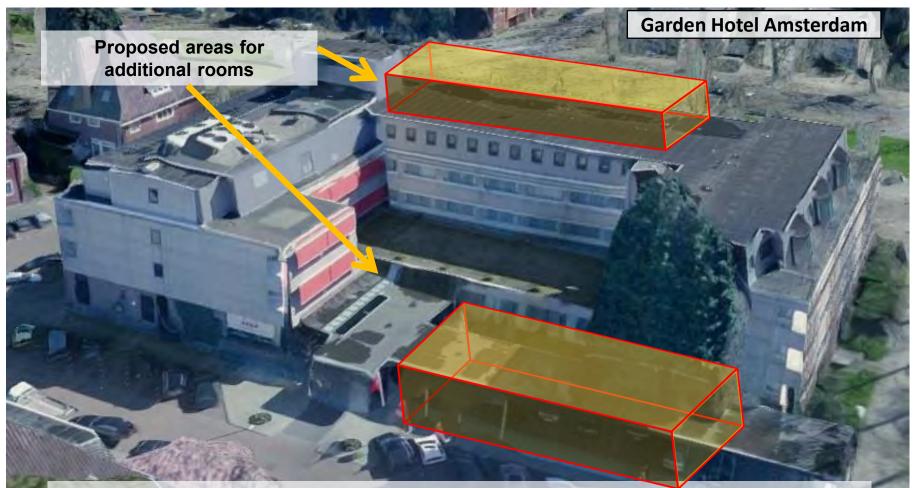








### **Example : Garden Hotel Amsterdam**

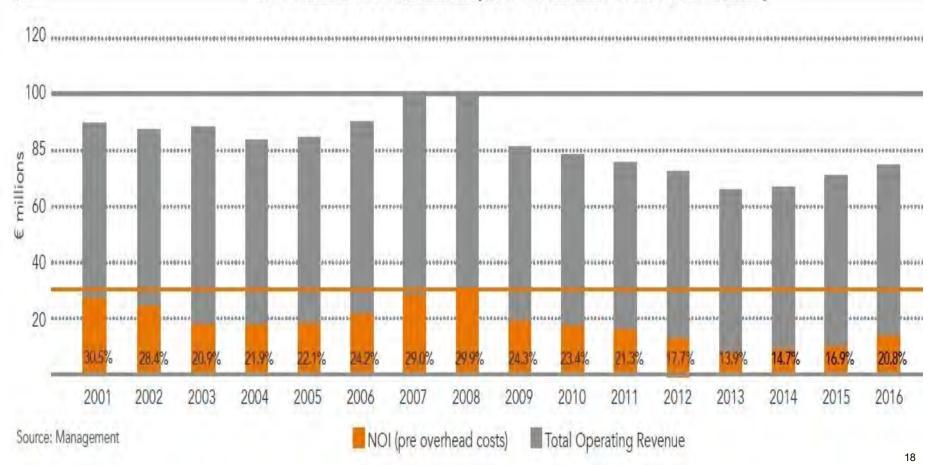


Garden Hotel Amsterdam is located in the close vicinity of the museum district in the Amsterdam city centre. Increasing room count will boost its earning capacity.



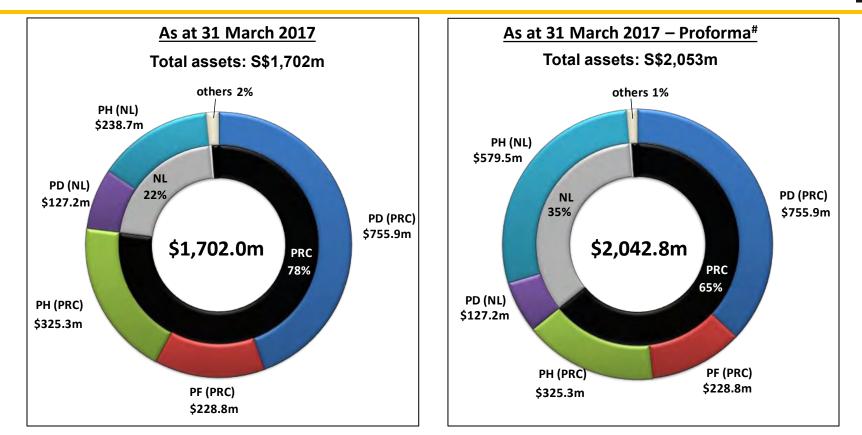
# Stable and resilient performance for the past 16 years – proven track record for profitability

### TOTAL REVENUES AND NOI (PRE CORPORATE OVERHEAD COSTS)



### J SPONSOR

### **Investment Rationale : Business and Geographic Diversification**



#### Assuming that the envisaged acquisition was completed on 31 March 2017:

- The Group's assets in the property holding business segment will increase from 33% to 44% of total assets, and will in turn increase recurring income for the Group.
- The Group's assets in the Netherlands will increase from 22% to 35% of total assets.

<sup>#</sup> includes the acquisitions relating to Poortgebouw Hoog Catharijne Utrecht as announced on 21 June 2017 and the Bilderberg Portfolio





### **Crown Properties Overview**



# **1. Bilderberg Garden Hotel Amsterdam**

(Bilderberg's Top Performing 5\* Hotel)



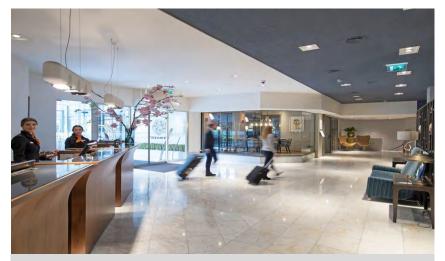
- Located in the 'Oud Zuid' district within Apollobuurt; the city's wealthiest district and a neighbourhood renowned for its luxury mansions, residences and boutiques.
- ➤ Has benefited from over €2.3 million CAPEX spent in the last 4 years.

Land tenure	Perpetual leasehold
Location	Dijsselhofplantsoen 7, 1077 BJ Amsterdam
Year of construction	1970
Rooms	124
Meeting Rooms	5 (211 sqm)
Occupancy (FY2016)	82.0%
RevPAR (FY2016)	€ 120.1
TRevPAR (FY2016)	€ 172.4
FY2016 EBITDA	€ 1.9m

- Centrally located, easily accessible via public transport and is a short 30-minute commute to both Amsterdam Centraal Station and Schiphol Airport.
- Constitutes 7% of total room stock, 10%
   of total revenue and 14% of total EBITDA

## **Crown Properties Overview – Garden Hotel Amsterdam**







**Deluxe Room** 





De Kersentuin Bar



Conference Room

### **Crown Properties Overview**



#### Garden Hotel Amsterdam Prime location with excellent accessibility to leisure and commercial activities Jan Luijkenstraat estraat I Amsterdam Sunt Museum Mark lauwe Theehuis Van Eeghenlaan Van Gogh Museum Alexander Stedelijk Museum **Museum District** 0 Amsterdam Boerssva Van Eeghenstraat 00 Α an Baer Willem Het Concertgebouw () Van Breestraat Gabriël Metsustraat **Roval Concert Hall** (One of most visited Α **Bilderberg Garden Hotel** concert halls in the world) Wouwermanstraat statraat Amsterdam EEEE Nicolaas Maesstraat ssestraat Garden Hotel B Nicolaas Maesstraat estraat Ruysda Bronckhorststraat intstraat Veinzestrai ler Vinkeleskar erard Terb High School Fons Vitae Lyceum **Hilton Hotel** В Amsterdam В tsenstra 0 Reijnier Vinkeleskade lerberg Gard Apollolaan

## 2. Bilderberg Parkhotel Rotterdam

(Bilderberg's largest asset by room count and key value driver)



- Flagship asset of the Bilderberg Portfolio, also being its largest.
   Prominent towers provide attractive views of the Rotterdam skyline with excellent commercial and F&B facilities.
- > Has benefitted from over €6.9 million
   CAPEX spent in the last 4 years.

Land tenure	Freehold
Location	Westersingel 70, 3015 LB Rotterdam
Year of construction	1920
Rooms	189
Meeting Rooms	10 (740 sqm)
Occupancy (FY2016)	73.7%
RevPAR (FY2016)	€ 71.4
TRevPAR (FY2016)	€ 113.8
FY2016 EBITDA	€1.6m

- Parkhotel Rotterdam is located in the dynamic city centre of Rotterdam with the metro station beside the hotel and the central train station within a 10 minute walk.
- Constitutes 11% of total room stock, 10% of total revenue and 12% of total EBITDA.



## **Crown Properties Overview – Parkhotel Rotterdam**





**Deluxe Room with Cityscape Views** 



**Executive Room** 



The Park Restaurant



**Conference Room** 

#### **Crown Properties Overview**

В



#### **Parkhotel Rotterdam** City centre location within close proximity to the city's dynamic activities \$100 Rotterdam NARTIER Α Rötterdam, Stadhuis M \$100 Weena (Q-Park) **Rotterdam Centraal Station** De Doelen @ **Central District** (With Fast Train service to Meel Pathé Schouwburgplein Amsterdam) World Trade Cer 0 (WTC) Rotterdar Department Store Mauritsweg de Bijenkor Westersingel COOL DISTRICT CENTRUM Westblaak Rotterdam ŝ Carl Eendrachtsplei Bilderberg Bilderbi **Museum Boijmans Van** Parkhotel Rotterdan **Parkhotel Rotterdam** Beuningen В (Art Museum of Dutch and athenesserias) **European Masterpieces)**



## 3. Bilderberg Europa Hotel Scheveningen, The Hague

(Bilderberg's second largest property and located near to the famous beach in The Hague.)



Land tenure	Temporary leasehold
Location	Zwolsestraat 2, 2587 VJ Scheveningen
Year of construction	1947
Rooms	174
Meeting Rooms	12 (680 sqm)
Occupancy (FY2016)	61.4%
RevPAR (FY2016)	€ 58.4
TRevPAR (FY2016)	€ 98.3
FY2016 EBITDA	€1.4m

- Located along the lively Scheveningen boulevard in The Hague and is only 198 steps away from the beach, with close access to a variety of shops and restaurants.
- ➤ Has benefited from over €3.6 million CAPEX spent in the last 4 years.
- The area benefits from multiple transport options that run along the coast and into The Hague which also has a direct rail link to Schiphol Airport.
- Constitutes 10% of total room stock, 8% of total revenue and 11% of total EBITDA.





**Comfort Room** 



Salt Restaurant & Bar



**Swimming Pool** 



**Conference Room** 

### **Crown Properties Overview**







## 4. Hotel de Bilderberg

(Set amidst the spectacular forests of the Veluwe, with plenty of outdoor options)



- Hotel de Bilderberg is renowned for >  $\geq$ hosting the first Bilderberg Group Conference in 1954 and also became the target's namesake in 1975.
- $\triangleright$ CAPEX spent in the last 4 years.

Land tenure	Freehold
Location	Utrechtseweg 261, 6862 AK Oosterbeek
Year of construction	1930
Rooms	146
Meeting Rooms	27 (1,482 sqm)
Occupancy (FY2016)	50.3%
RevPAR (FY2016)	€ 39.1
TRevPAR (FY2016)	€ 113.8
FY2016 EBITDA	€1.3m

- Attractively located on the Veluwe just outside Oosterbeek and a short 10 minute drive to the tranguil Veluwe National Park.
- Has benefited from over  $\in$  3.8 million > Constitutes 9% of total room stock, 8% of total revenue and 10% of total EBITDA

## **Crown Properties Overview – Hotel de Bilderberg**







**Excellent Dining Facilities** 



**Swimming Pool** 



**Conference Room** 

### **Crown Properties Overview**





## 5. Bilderberg Kasteel Vaalsbroek

(One of the top performers in the Bilderberg Portfolio)



- Strategically located in the town of Vaals where the Dutch, Belgian and German borders meet. Kasteel Vaalsbroek's pincer like location helps to capture traffic flowing from the neighbouring countries.
- > Has benefited from over €3.4 million
   CAPEX spent in the last 4 years.

• •	
Land tenure	Freehold
Location	Vaalsbroek 1, 6291 NH Vaals
Year of construction	1420
Rooms	130
Meeting Rooms	24 (1,252 sqm)
Occupancy (FY2016)	70.8%
RevPAR (FY2016)	€ 62.4
TRevPAR (FY2016)	€ 154.6
FY2016 EBITDA	€1.6m

- Kasteel Vaalsbroek sits in a highly accessible location with flights available from the nearby towns of Eindhoven and Dusseldorf.
- Constitutes 8% of total room stock, 10% of total revenue and 12% of total EBITDA.



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## **Crown Properties Overview – Kasteel Vaalsbroek**







**Timeless Elegance** 



Serene Surroundings



**Conference Room Facilities** 

### **Crown Properties Overview**



#### Kasteel Vaalsbroek Hotel

Situated in the picturesque Limburg country-side with a multitude of outdoors activities







### **Proforma Financial Effects**

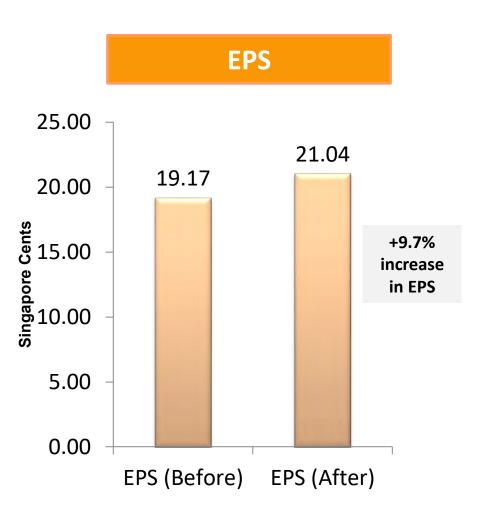
The expected financial effects assuming that the envisaged acquisition is treated as an asset acquisition, based on the applicable accounting principles and taking into account the full repayment of the bank debt in the Acquisition Target are set out below:

### **1. Accretive to Group's EPS**

 If the envisaged acquisition had been completed on 1 January 2016, the Group's earnings per share would increase by 9.7% to 21.04 Singapore cents per ordinary share.

#### 2. Net tangible assets

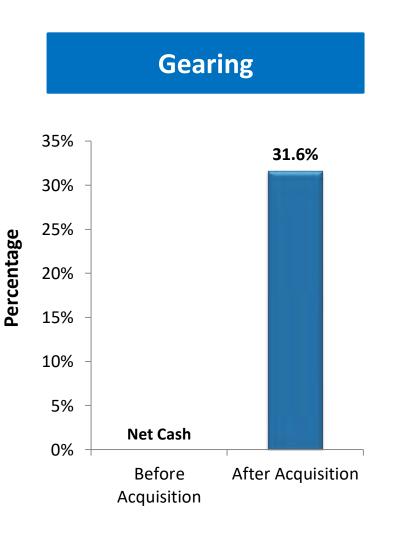
 If the envisaged acquisition had been completed on 31 December 2016, the Group's consolidated NTA per share will remain unchanged.





## 3. Manageable gearing

- The Company through its wholly owned subsidiary FS Euro Limited shall *inter alia* (a) lend to FSMC to finance its 95% pro rata share of the purchase consideration and related transaction costs; and (b) lend to the Acquisition Target for it to finance the repayment of its shareholder debt and at a later date after closing, the bank debt in the Acquisition Target.
- The Company will finance these loans using its existing cash resources and through the drawdown of its existing unsecured credit facilities.
- If the acquisition of the Bilderberg Portfolio and the acquisition of the property in Utrecht, the Netherlands (as described in the Company's announcement on 21 June 2017) had been completed on 31 March 2017, the gearing ratio of the Group will increase from a net cash position to net gearing of 31.6%.









# **Property Summary – Crown Properties**



	A Garden Hotel		
--	----------------	--	--

Hotel	Garden Hotel	Parkhotel	Europa Hotel	Hotel de Bilderberg	Kasteel Vaalsbroek
Star Rating (ECS*)	5 Star	4 Star Superior	4 Star Superior	4 Star Superior	4 Star Superior
Land Tenure	Perpetual leasehold	Freehold	Temporary leasehold	Freehold	Freehold
Region / City	Randstad / Amsterdam	Randstad / Rotterdam	Randstad / The Hague	Veluwe – Central / Oosterbeek	Limburg / Vaals
Address	Dijsselhofplantsoen 7, 1077 BJ Amsterdam	Westersingel 70, 3015 LB Rotterdam	Zwolsestraat 2, 2587 VJ Scheveningen	Utrechtseweg 261, 6862 AK Oosterbeek	Vaalsbroek 1, 6291 NH Vaals
Year Built	1970	1920	1947	1930	1420
Rooms	124	189	174	146	130
Meeting Rooms (Area)	5 (211 sqm)	10 (740 sqm)	12 (680 sqm)	27 (1,482 sqm)	24 (1,252 sqm)
F&B covers	135	190	220	297	870
Leisure	nil	Fitness, wellness	Swimming pool, wellness and fitness	Swimming pool, wellness and fitness	Swimming pool, beauty centre, wellness and fitness
Carparks lots	7	50	40	250	350

\*ECS – European Classification System

# **Property Summary – Properties with Potential**



Hotel	Hotel de Keizerskroon	Hotel 'T Speulderbos	Residence Groot Heideborgh	Hotel de Buunderkamp	Hotel de Klepperman	Hotel Wolfheze
Star Rating (ECS*)	4 Star Superior	4 Star Superior	4 Star Superior	4 Star	4 Star	4 Star
Land Tenure	Freehold	Freehold	Freehold	Freehold	Freehold	Freehold
Region / City	Veluwe - Central / Apeldoorn	Veluwe – Central / Garderen	Veluwe – Central / Garderen	Veluwe – Central / Wolfheze	Veluwe – Central / Hoevelaken	Veluwe – Central / Wolfheze
Address	Koningstraat 7, 7315 HR Apeldoorn	Speulderbosweg 54, 3886 AP Garderen	Hogesteeg 50, 3886 MA Garderen	Buunderkamp 8, 6874 NC Wolfheze	Oosterdorpsstraat 11, 3871 AA Hoevelaken	Wolfhezerweg 17, 6874 AA Wolfheze
Year Built	1976	1934	1993	1976	1981	1979
Rooms	93	102	84	101	79	70
Meeting Rooms (Area)	6 (443 sqm)	19 (1,806 sqm)	20 (1,920 sqm)	16 (1,365 sqm)	13 (887 sqm)	9 (508 sqm)
F&B outlet covers	157	494	335	390	85	222
Leisure	Swimming pool, wellness and fitness	Swimming pool, fitness, wellness and tennis /squash court	Swimming pool, wellness, fitness and tennis courts	Swimming pool, wellness and tennis court	Beauty centre, wellness and fitness	Swimming pool, wellness, tennis court and golf course
Carparks lots	125	300	250	112	150	120

\*ECS – European Classification System



Hotel	Hotel Klein Zwitserland	Grand Hotel Wientjes	Landgoed Lauswolt	Hotel de Bovenste Molen	Chateau Holtmuhle	Hotel Jan Luyken
Star Rating (ECS*)	4 Star Superior	4 Star	5 Star	4 Star	4 Star Superior	4 Star
Land Tenure	Freehold	Freehold	Freehold	Freehold	Freehold	Operating lease (2020)
Region / City	Veluwe – Central / Heelsum	North / Zwolle	North / Beetsterzwaag	Limburg / Venlo	Limburg / Tegelen	Randstad / Amsterdam
Address	Klein Zwitserlandlaan 5, 6866 DS Heelsum	Stationsweg 7, 8011 CZ Zwolle	Van Harinxmaweg 10, 9244 CJ Beetsterzwaag	Bovenste Molenweg 12, 5912 TV Venlo	Kasteellaan 10, 5932 AG Tegelen	Jan Luykenstraat 58, 1071 CS Amsterdam
Year Built	1910	1920	1954	1935	14th Century	End of 19th Century
Rooms	71	57	65	82	66	62
Meeting Rooms (Area)	10 (788 sqm)	10 (737 sqm)	6 (294 sqm)	6 (240 sqm)	8 (308 sqm)	None
F&B outlet covers	200	215	274	230	230	64
Leisure	Swimming pool, beauty centre, wellness, fitness and tennis court	nil	Swimming pool, beauty centre, wellness and fitness	Swimming pool, beauty centre, wellness and fitness	Swimming pool, wellness, fitness and tennis court	Spa, sauna
Carparks lots	100	10	100	65	100	0

\*ECS – European Classification System

S

R

R



Thank You



This document may contain forward-looking statements that involve assumptions, risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, availability of real estate properties, competition from other developments or companies, shifts in customer demands, customers and partners, expected levels of occupancy rate, property rental income, changes in operating expenses (including employee wages, benefits and training costs), governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business. You are cautioned not to place undue reliance on these forward-looking statements, which are based on the current view of management on future events.



# **FIRST SPONSOR GROUP LIMITED**

Co Reg. No: AT-195714 | Business Address: 63 Market Street, #06-03 Bank of Singapore Centre, Singapore 048942

#### **Press Release**

#### FIRST SPONSOR TO ACQUIRE A DUTCH HERITAGE BRANDED HOTEL PORTFOLIO THROUGH ITS 33% OWNED ASSOCIATED COMPANY FOR €205.0 MILLION (S\$323.3 MILLION)

*Singapore, 3 July 2017* – Singapore Exchange (SGX) Mainboard-listed First Sponsor Group Limited ("First Sponsor" or the "Company", and together with its subsidiaries, the "Group"), is pleased to announce the envisaged acquisition of Queens Bilderberg (Nederland) B.V. ("QBN") by its 33% owned FSMC NL Property Group B.V. as to approximately 95% and the EVENT Hotel Group as to approximately 5%. QBN owns a portfolio of 17 hotels ("Bilderberg Portfolio") with 1,695 rooms and 13,661 sqm of conference space and is geographically spread across the Netherlands, including key gateway cities such as Amsterdam, Rotterdam and The Hague. The Bilderberg Portfolio is an exceptional mix of leading conference hotels and distinctive trophy assets, attracting a balanced mix of leisure and commercial demand. Bilderberg is a well-known brand in the Netherlands and has an excellent reputation for providing high-quality service, great meeting and conference facilities and high standard food offerings in its many restaurants and banqueting venues.

Mr Neo Teck Pheng, Group Chief Executive Officer, said, "This envisaged acquisition will catapult the Group to become one of the largest hotel owners in the Netherlands. The Bilderberg Portfolio has an established profit track record from as far back as 2001 which would provide further diversification to our recurrent income base thereby strengthening our business resilience.

The Bilderberg Portfolio will be acquired at a historical 2016 net yield of 6.5% after transaction costs. It has undergone capital expenditure of  $\in$ 36 million in total for the last 4 years which has positioned the portfolio advantageously to capture any potential upside from the improving Dutch economy and uptake in the hospitality market. In addition, certain hotels have been identified to have redevelopment potential including increasing room count to optimise their earnings capacity. 15 out of the 17 hotels are freehold and perpetual leasehold in tenure and this aligns well with the Group's long term investment strategy for capital appreciation. "

#### **Details of the Acquisition**

Bilderberg Portfolio	<ul> <li>16 owned hotels + 1 leased hotel</li> <li>Geographically well spread across the Netherlands including key gateway cities such as Amsterdam Rotterdam and The Hague</li> <li>Long-standing profit track record</li> <li>Experienced and long-serving management team</li> <li>Strong Dutch heritage brand</li> </ul>	
Key property statistics	<ul> <li>1,633 rooms (owned) + 62 rooms (leased)</li> <li>13,661 sqm of conference space</li> <li>49 F&amp;B outlets (including 2 Michelin starred restaurants)</li> </ul>	
Land tenure (owned)	14 freehold + 1 perpetual leasehold + 1 temporary leasehold	
Acquisition Property Value	€205.0m (S\$323.3m) or €125,500 per room {including estimated transaction costs of €2.2m (S\$3.4m)}	
FY2016 trading statistics	<ul> <li>Average occupancy: 62.5%</li> <li>ARR: €95.1</li> <li>RevPAR: €59.5</li> <li>TRevPAR: €124.2</li> </ul>	
FY2016 EBITDA / Net yield	€13.4m / 6.5%	
Expected completion date	3Q2017	

Please refer to the SGX announcement and related investor presentation dated 3 July 2017 for further details of the envisaged acquisition.

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Please visit us on our Company's website (<u>www.1st-sponsor.com.sg</u>) and let us know of any comments, suggestions or enquiries.

#### About First Sponsor Group Limited

First Sponsor Group Limited (**"First Sponsor"**, and together with its subsidiaries, the "**Group**"), a property developer in the People's Republic of China (the "PRC"), owner of commercial properties in the PRC and the Netherlands, and a provider of property financing services in the PRC, was listed on the Mainboard of Singapore Exchange Securities Trading Limited on 22 July 2014. The Group is supported by both its established key controlling shareholders, the Hong Leong group of companies, through its shareholding interests in Millennium & Copthorne Hotels plc ("M&C UK"), and Tai Tak Estates Sendirian Berhad, a private company with a long operating history, which was incorporated in Singapore in 1954.

#### About EVENT Hotel Group

EVENT Hotel Group is based in Cologne, Germany and is primarily engaged in the business of hotel investments and management. It has various ownership interests in 59 hotels across Europe which it manages, including 11 hotels in the Netherlands which it co-owns with a private equity fund. Event has an established track record of over 20 years in the European hospitality industry and has partnered with reputable institutions and private equity groups.