



CDL Launches The Equatorial, The "i-Home Of The Future"

July 6, 2000

CDL's first i-Home development in Singapore, The Equatorial, which is intelligent, interactive and Internet-ready will be launched on this Friday, 7 July 2000.

Only 50 choice units of this exclusive Freehold condominium situated in prime District 10 at 151 Stevens Road, will be released during the First Phase Launch on Friday (7 July 2000) at a competitive price of \$1,300 psf. CDL is able to offer our buyers such a competitive pricing as it clinched the Hotel Equatorial site for a very good price of \$57.7 million in Nov 1998.

Strategically located at the junction of Stevens and Bukit Timah Roads, The Equatorial comprises a 15- storey tower and a 4-storey annex block. The 95 units range from typical 2-Bedroom cum Study to 4 Bedroom apartments of 116 sqm to 192 sqm, and penthouses with rooftop terrace and private Jacuzzi pool from 209 to 446 sqm.

Mr Chia Ngiang Hong, Group General Manager of CDL said, " Buyers of The Equatorial or other property should view such purchases as long-term investments. Buyers should note that The Equatorial is being sold at very attractive price, taking into account other properties for sale in the vicinity." He added that CDL recently sold a unit at Chelsea Garden, a freehold Condominium at Stevens Road/Walshe Road, at over \$1,600 psf.

The Equatorial is perfectly located with the shopping and entertainment belt of Orchard Road just round the corner. Reputable schools such as the Singapore Chinese Girls School, Anglo-Chinese School and Raffles Girls Secondary School and prestigious town clubs and hotels such as the Pinetree Club, Raffles Town Club and Shangri-la Hotel are also just a short walk away.

The Equatorial is fitted with a Local Area Network (LAN) and high-speed, broadband cabling infrastructure that connects the residents and the condo management through an Intranet and allows residents to have continuous high-speed access to the Internet. The structured cabling within each apartment and data/telephone ports in every room, including the kitchen, provide a future-ready infrastructure for easy connectivity to PC peripherals and other future web-enabled appliances. Residents also enjoy wireless connectivity at the pool deck area that allows them to stay connected to the building's LAN.

The development also comes with a dedicated residents' home portal that allows residents exclusive access to a wide array of information and services, either by using the interactive touch screen that comes with every apartment or through the Net via a secured members access (PIN) and a dedicated condominium's domain from anywhere, anytime.

The residents' home portal features many convenience and security functions that are designed especially for the whole family. It allows eBookings for condominium recreational facilities; electronic correspondence with building management and an eCommerce feature that allows payments of maintenance bills and booking of facilities. Features like eShopping, a Location Search Engine for neighbourhood shops, eClassified Ads, eEducation, eBulletins, even an electronic notice board for family members, help connecting residents in a virtual community.

With its Internet-ready infrastructure, The Equatorial also allows residents to view selected surveillance cameras at common areas within the condominium. They can also keep an eye on activities at home through their own cyber-eye cameras. A smart home automation system in the apartment also allows integrated control of lights, air conditioning and curtains. Residents are able to expand and control the home automation features via the Web.

Besides the comprehensive i-Home features, The Equatorial also offers home buyers customisation options. Buyers can choose timber or stoneworks flooring for the Living/Dining area, or alternative design schemes for Kitchen and all Bathrooms.

Residents can expect to move into The Equatorial in December 2002. They can look forward to a host of recreational facilities. These include a swimming pool/wading pool and a jacuzzi pool, barbecue facilities, children's playground, tennis court and a club house with steam baths, sauna rooms, gym area and function room.

CDL, the largest listed property developer in Singapore is also one of the most established names in residential property development. It has over 35 years proven track record of building more than 10,000 quality homes in Singapore and the region.