



## **NEWS RELEASE**

**29 October 2004**

### **CDL Celebrates the Launch of The Sail @ Marina Bay With a Big Bang**

To celebrate the much anticipated launch of The Sail @ Marina Bay, City Developments Limited (CDL) and joint venture partner, AIG Global Real Estate Investment Corp, will be hosting an extravaganza. Poised to be a global city waterfront landmark, this luxurious residential development will set the benchmark for a new era of inner city living in Singapore.

To mark this milestone, more than 200 invited guests will be present at The Merlion Park this evening at 7.30pm to witness a spectacular show that will transform and light up the Marina Bay. The launch extravaganza will be in full view for all onlookers from Collyer Quay, the Esplanade and even Marina Promenade. This multi-media show will invigorate your senses and bring to life the vibrancy and energy of the new Downtown at Marina Bay as envisioned by Urban Redevelopment Authority (URA).

A gigantic water screen measuring 35 metres in width and 15 metres in height will be placed at The Merlion Park. This is believed to be the first time such a water screen, accompanied by lasers, gobos and music will thrill the audience with a dazzling theatrical display. A string of pyrotechnics will be activated along a span of 1.2 kilometres starting along Marina Bay and ending at the location site for The Sail @ Marina Bay. Then, 4 mega-watt galaxy search lights will be triggered off to anchor this prime site, carving in laser, a new skyline of Singapore. What's a party without fireworks? A 1.5 minute magnificent fireworks display reaching 100 metres high is guaranteed to put everyone in a celebratory mood.

Mr Kwek Leng Joo, Managing Director of CDL said, "We are honoured to build the first and only exquisite residential icon in Downtown at Marina Bay. This unique development is not only for CDL, but one that all Singaporeans can be proud of."

The Sail @ Marina Bay Show Suites is located at 40 Collyer Quay, the former Customs Harbour Branch Office (behind Overseas Union House). A special feature within the Show Suites is The Sail Art Gallery – a pioneering initiative that supports the arts scene by providing a free platform for local artists to exhibit their works. For the inaugural exhibition, CDL is proud to present the photo works of Darren Soh, an award-winning young Singapore photographer.

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